




EuskalHiria.NET
Nueva Estrategia Territorial

EUSKAL HIRIA BERRIKUNTZA

Nueva Estrategia Territorial



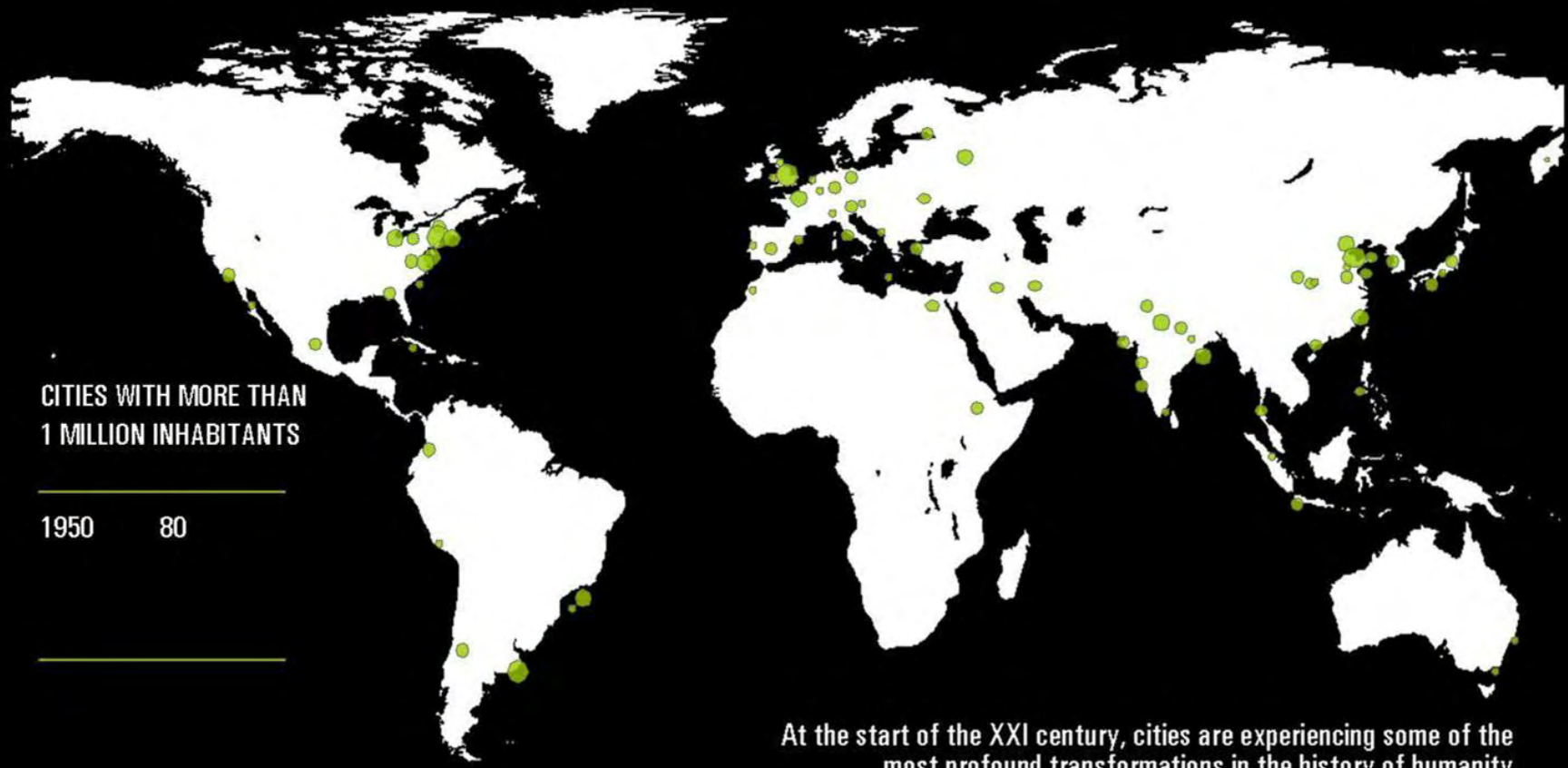


Convenção Secovi 2009 - SISP
São Paulo

TERRITORIOS INTELIGENTES
Cities as Ecosystems of Innovation



A WORLD OF CITIES



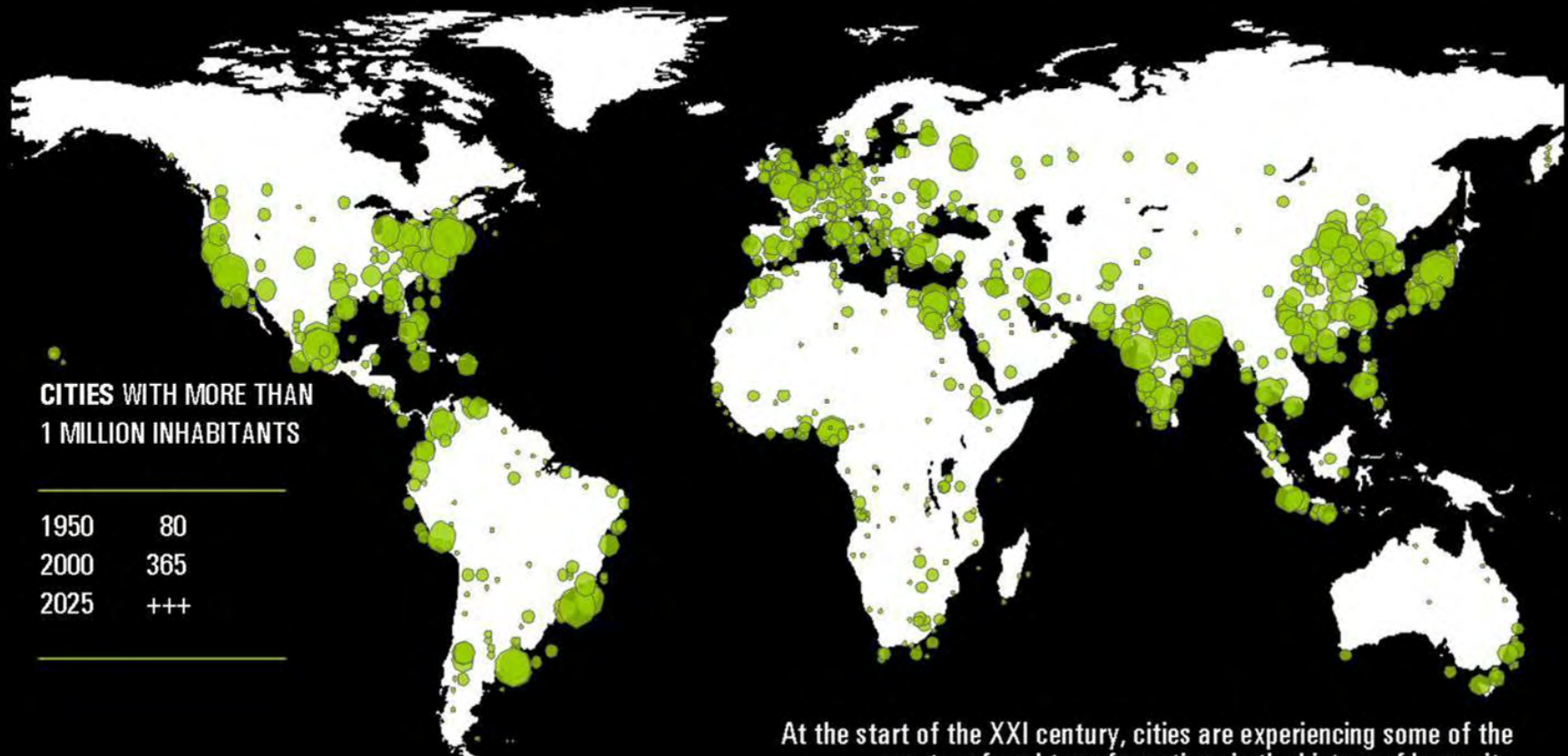
CITIES WITH MORE THAN
1 MILLION INHABITANTS

1950 80

At the start of the XXI century, cities are experiencing some of the most profound transformations in the history of humanity



At the start of the XXI century, cities are experiencing some of the most profound transformations in the history of humanity



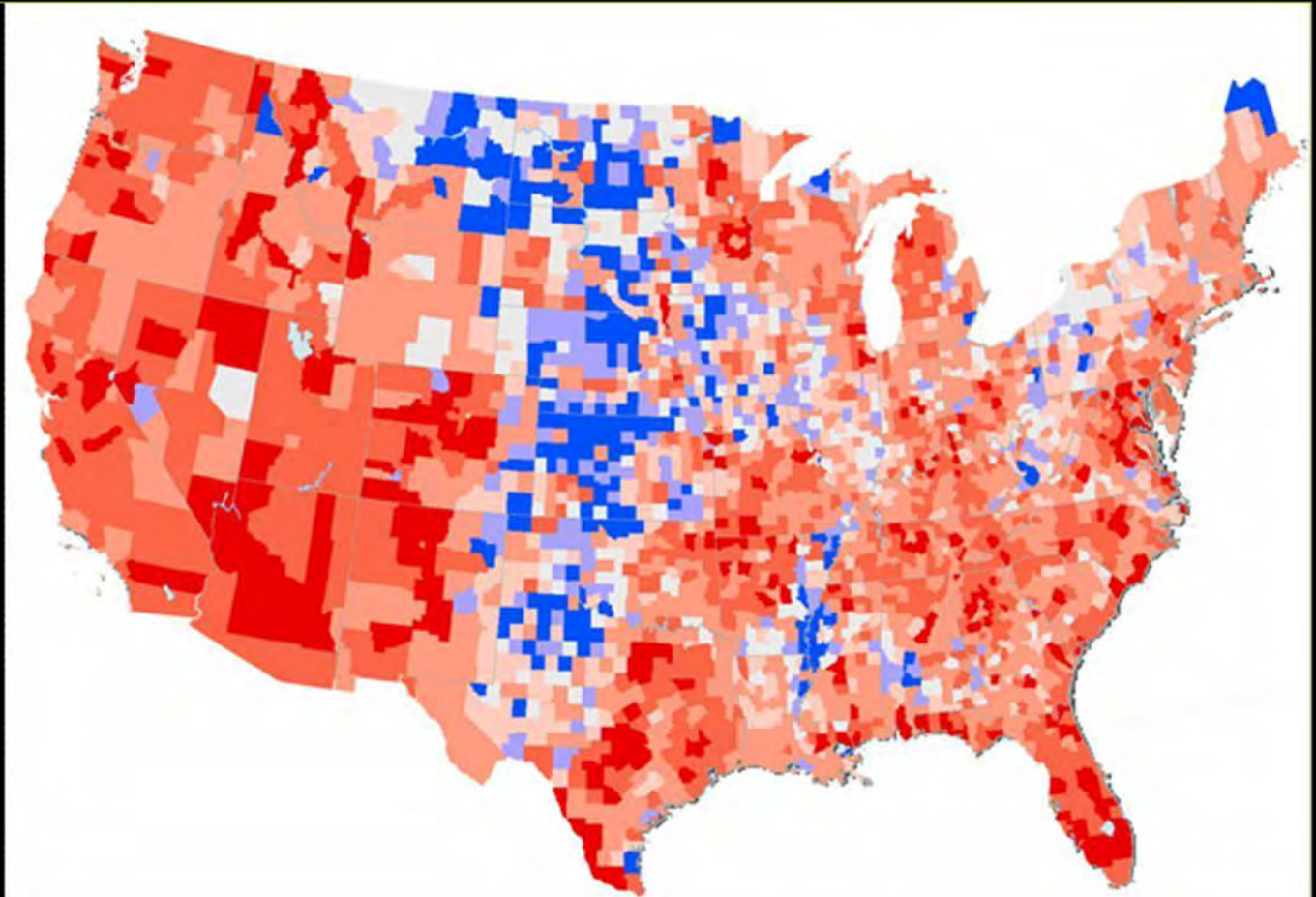
At the start of the XXI century, cities are experiencing some of the most profound transformations in the history of humanity

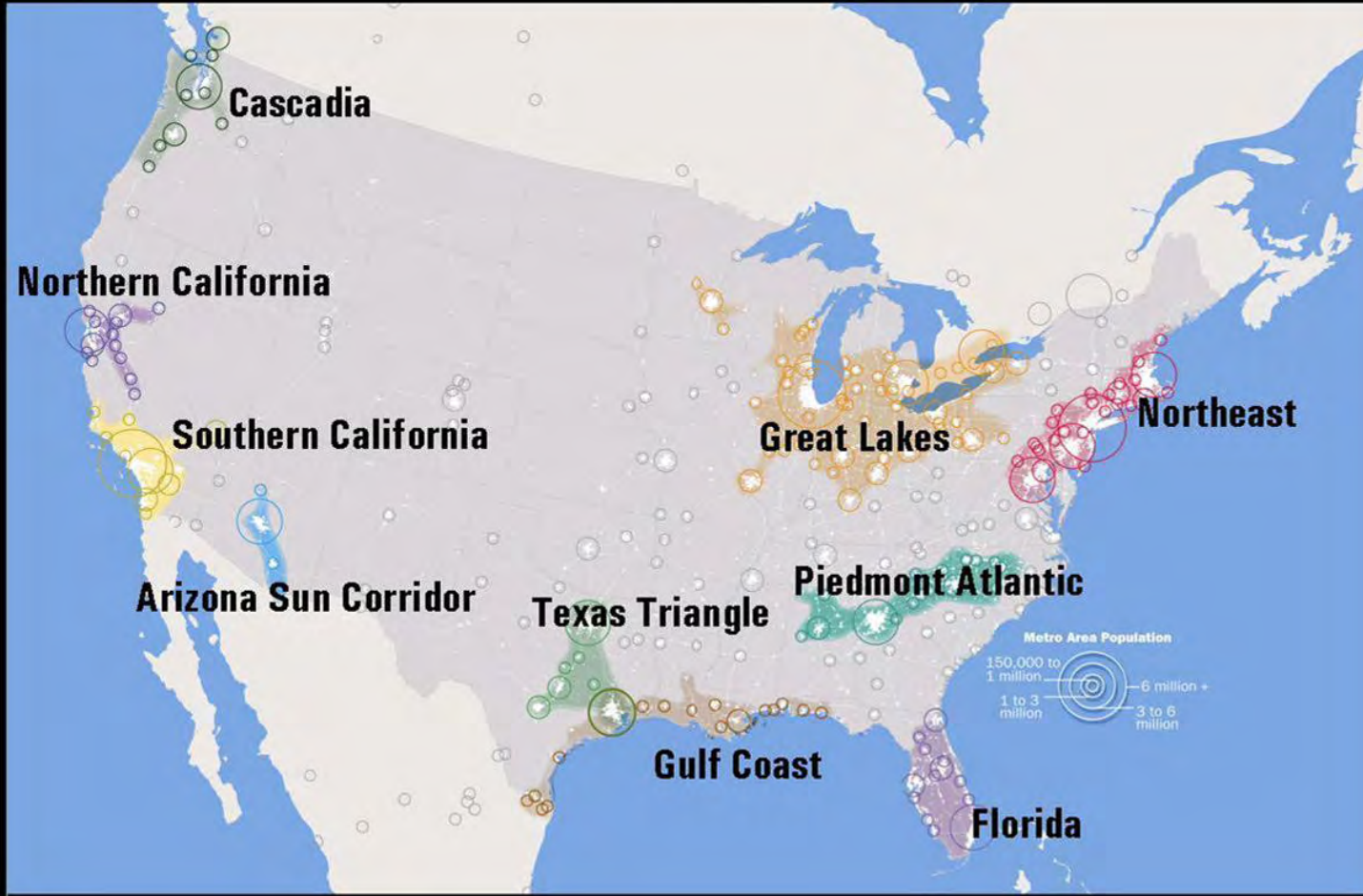


NEW SCALE OF PLANNING

SUPERCITIES

Population Growth
IN USA (2000- 2050)





SUPERCITIES
10 Megaregions

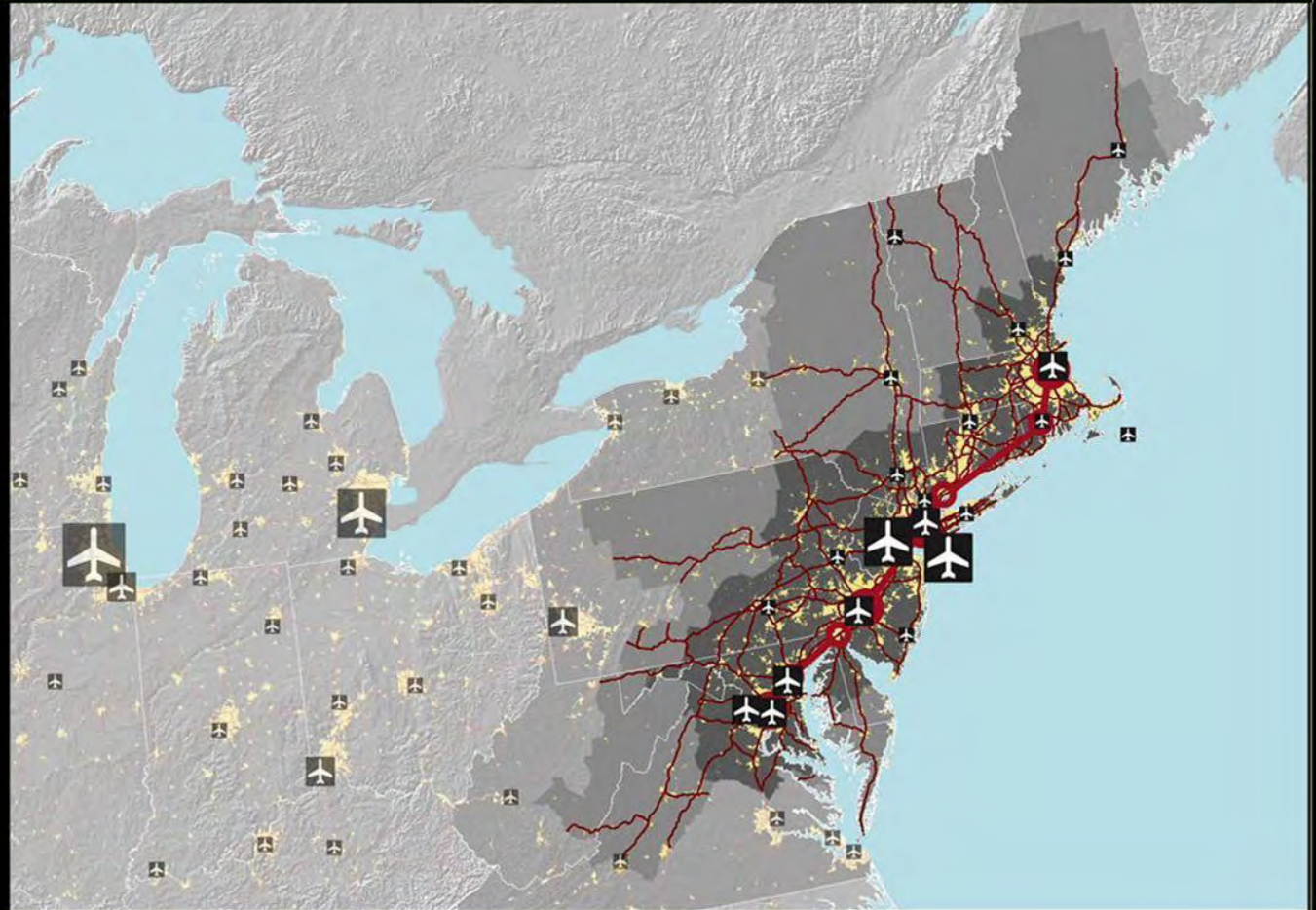
SUPERCITIES

NORTHEAST ATLANTIC MEGAREGION



SUPERCITIES

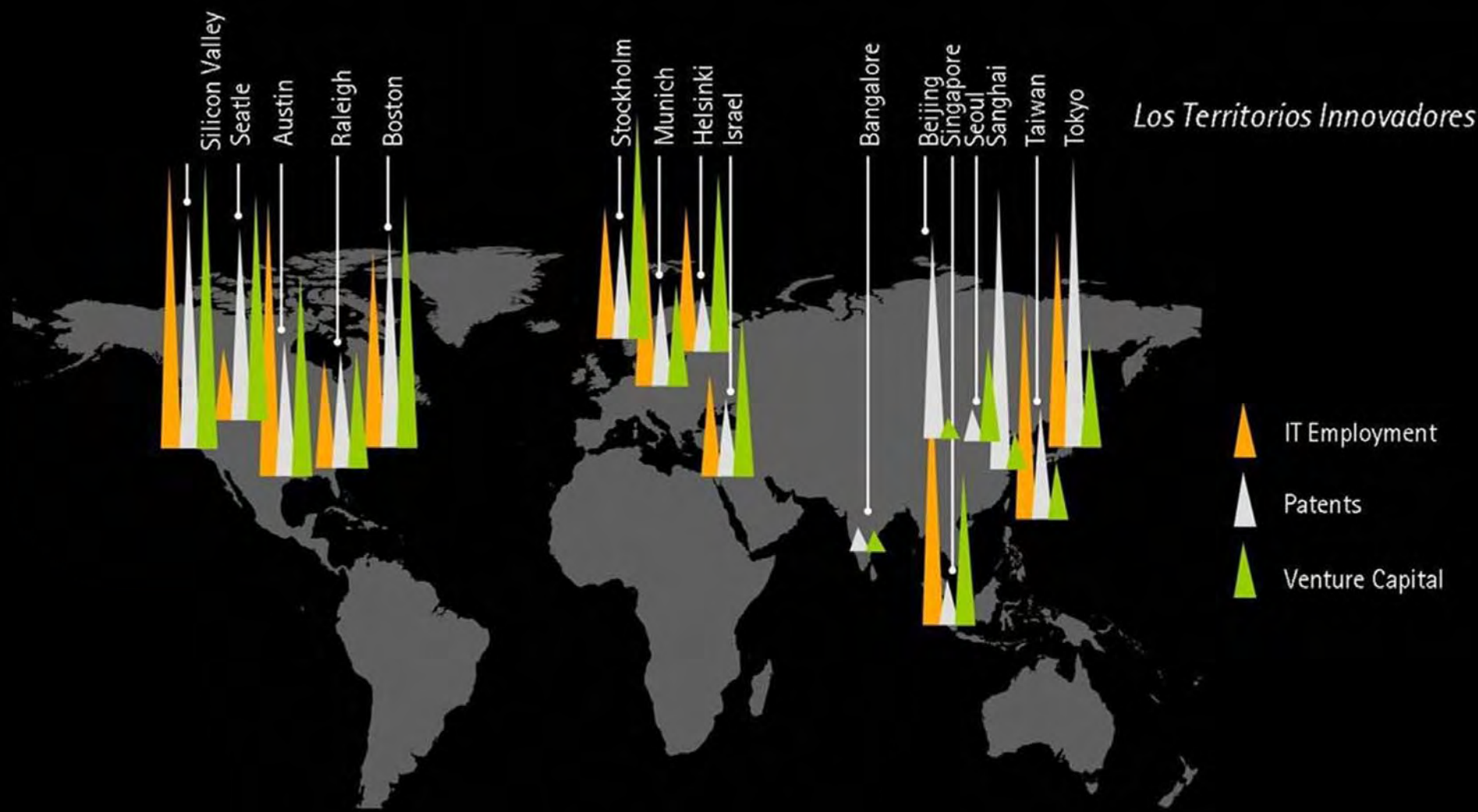
NORTHEAST ATLANTIC MEGAREGION



SUPERCITIES

NORTHEAST ATLANTIC MEGAREGION





Los Territorios Innovadores

- ▲ IT Employment
- ▲ Patents
- ▲ Venture Capital



BUILDING
THE
EUROPEAN
DIAGONAL

Diagonal

TTT FUNDACION METROPOLI

EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

LISBOA:

16 million people within reach

Map prepared by Fabio Casioli,
Faculty of Architecture Milano Polytechnic



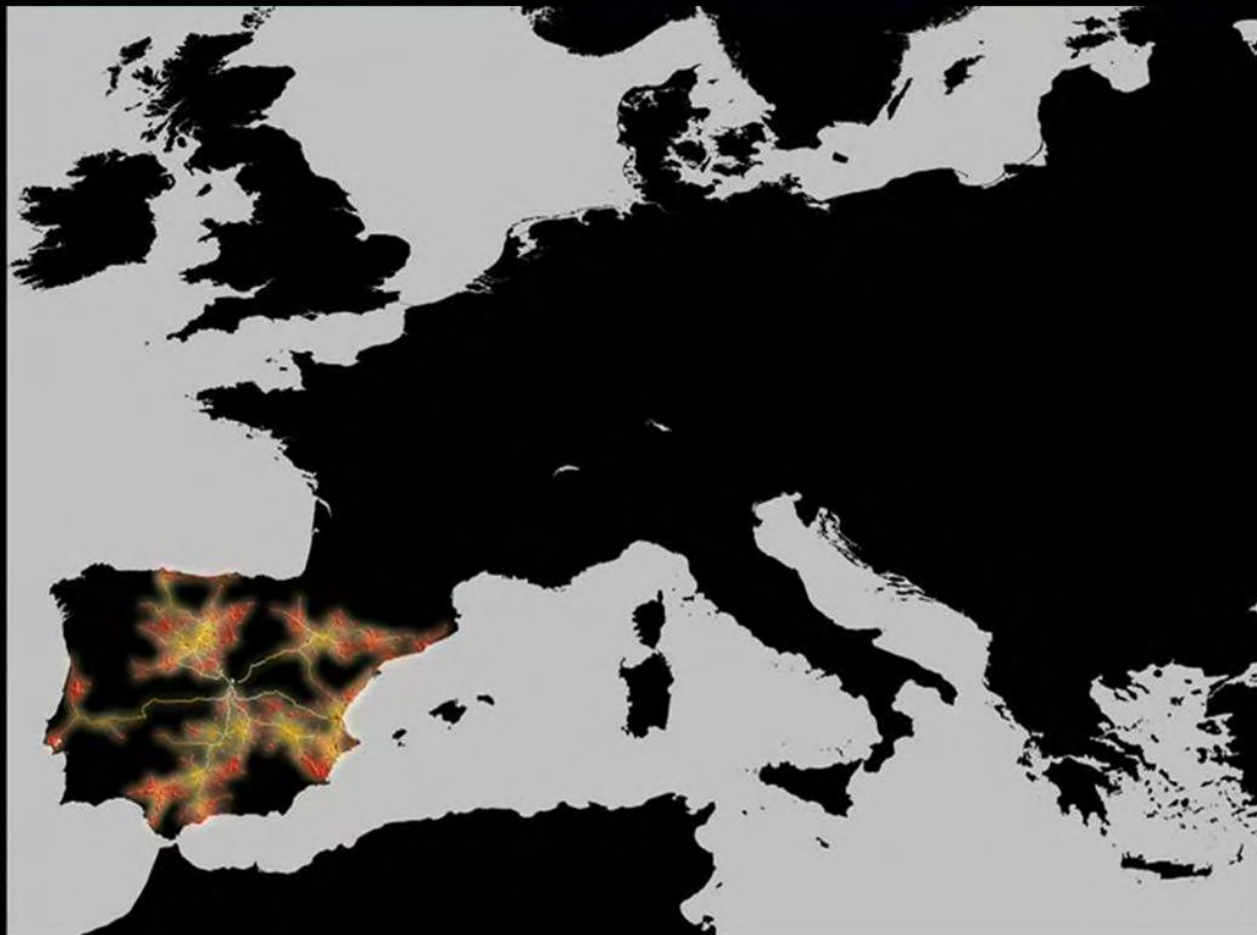
EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

MADRID:

32 million people within reach

Map prepared by Fabio Casiroli,
Faculty of Architecture Milano Polytechnic



EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

BARCELONA:

29 million people within reach

Map prepared by Fabio Casioli,
Faculty of Architecture Milano Polytechnic



EUROPEAN DIAGONAL

Isochrones Analysis

4- hours total travel time

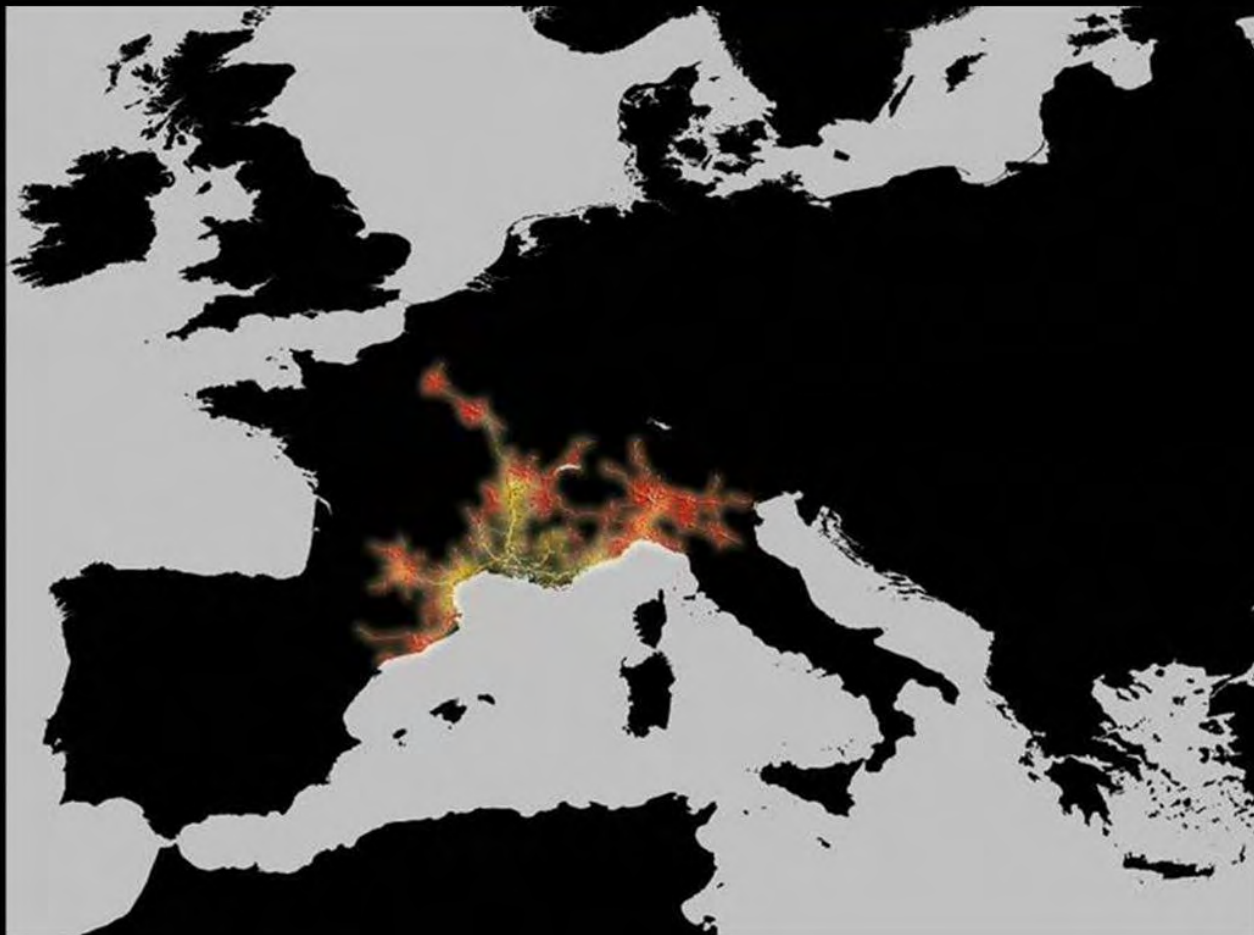
(High speed train)

MARSELLA:

53 million people within reach

Map prepared by Fabio Casiroli,

Faculty of Architecture Milano Polytechnic



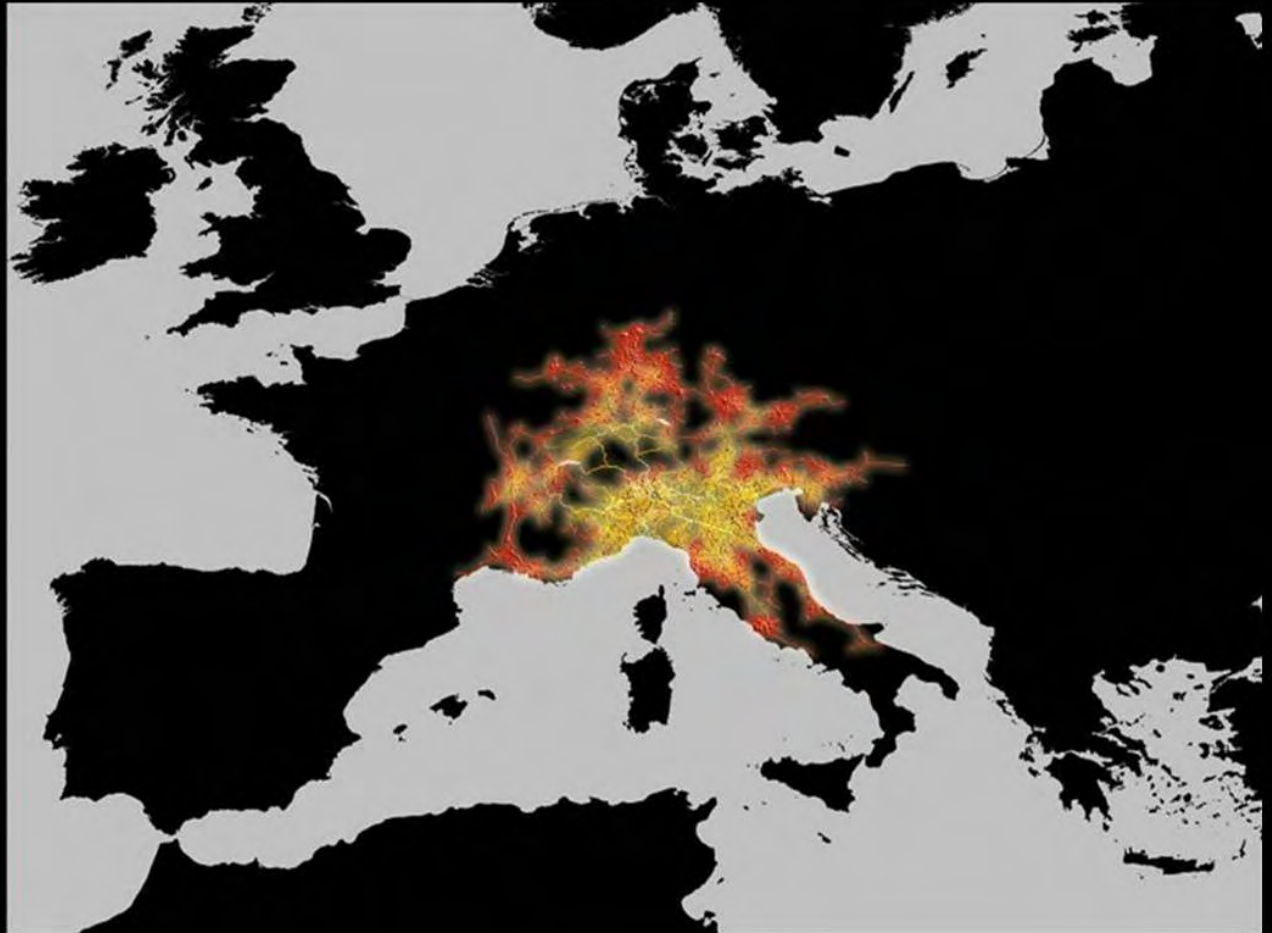
EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

MILAN:

80 million people within reach

Map prepared by Fabio Casioli,
Faculty of Architecture Milano Polytechnic



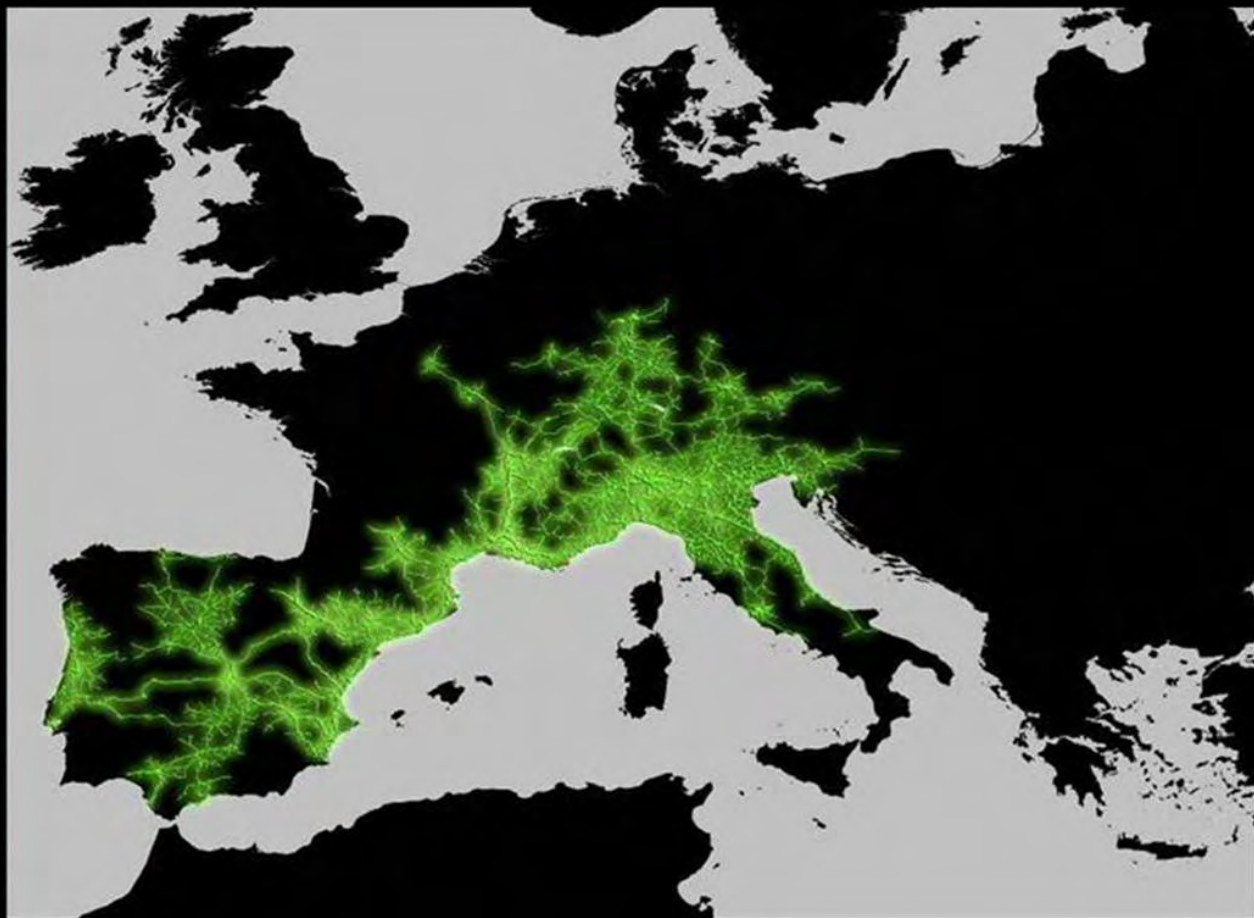
EUROPEAN DIAGONAL

Isochrones Analysis
4- hours total travel time
(High speed train)

DIAGONAL EUROPEA:

135 million people within reach

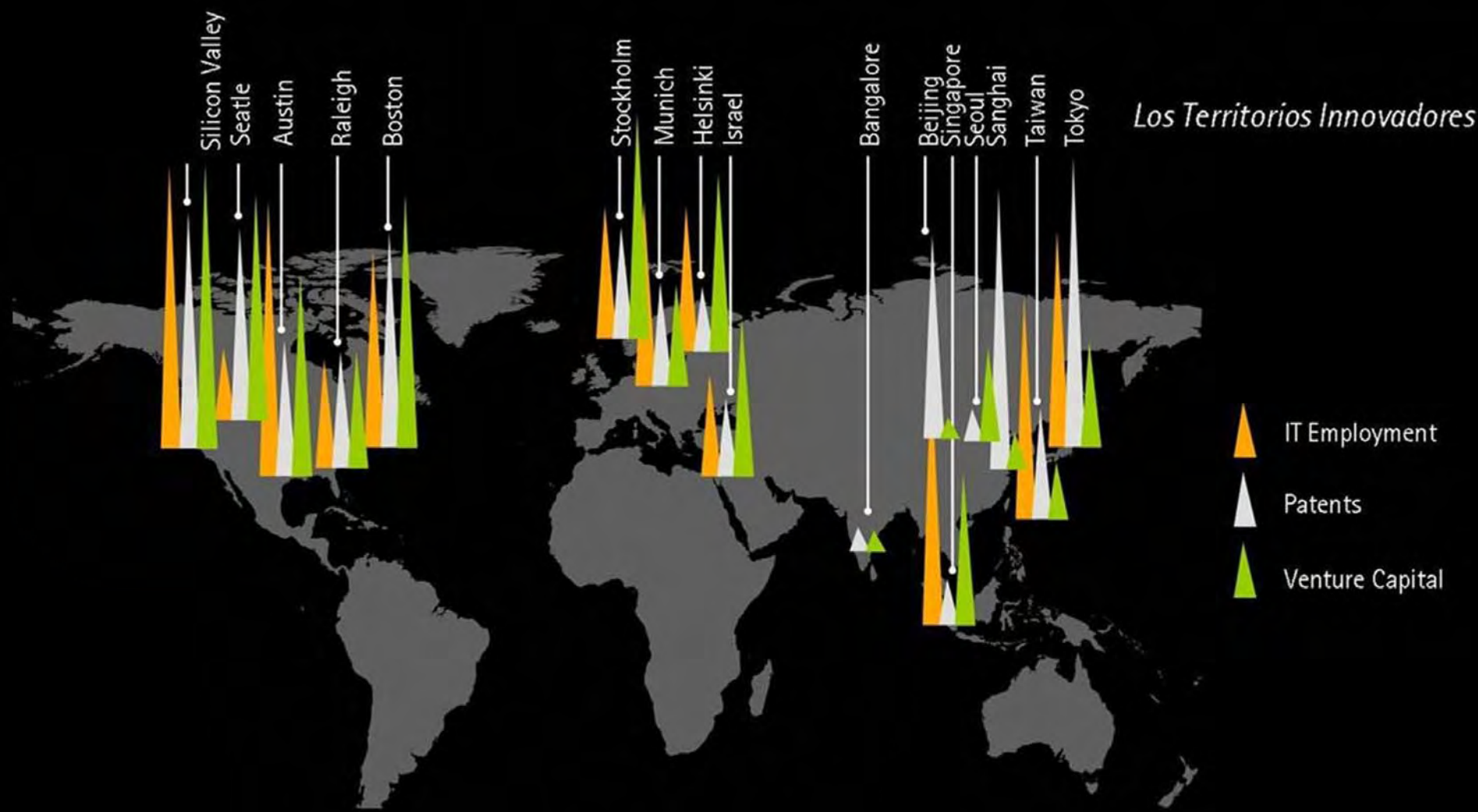
Map prepared by Fabio Casioli,
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EUROPEAN DIAGONAL

Super City Hubs and Satellites





- IT Employment
- Patents
- Venture Capital

EUROPEAN DIAGONAL

Super City Hubs and Satellites



Mediterráneo

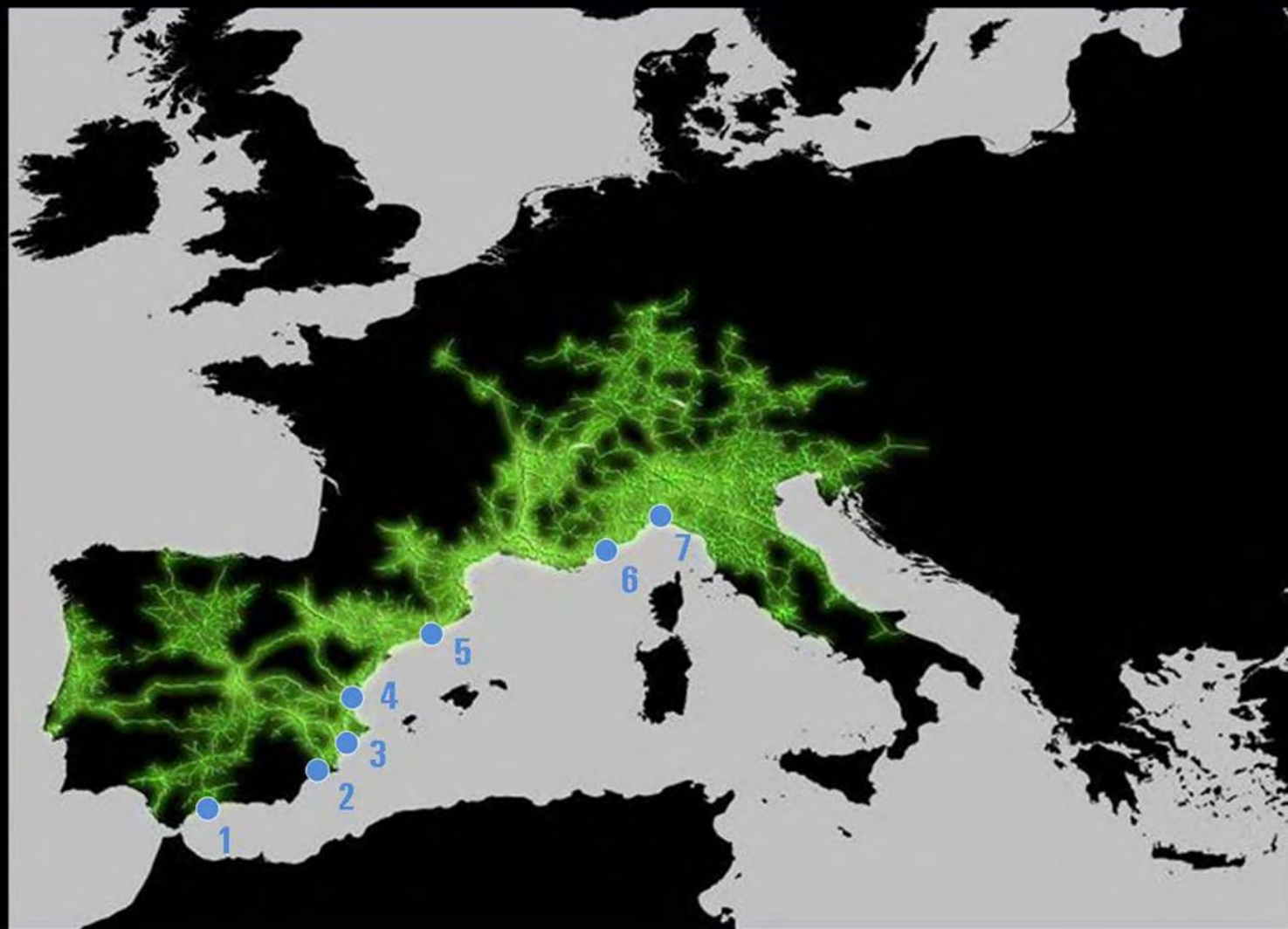
TEC

TTM FUNDACIONMETROPOLI

EL TERRITORIO COMO ECOSISTEMA DE INNOVACIÓN

Ciudades tecnológicas del Mediterráneo

1. Málaga-Marbella
2. Territorio M@C
3. Alicante-Elche
4. Valencia-Valle del Turia
5. Barcelona-Sitges
6. Marsella-Niza
7. Milán-Génova-Turín



**Ciudades tecnológicas del
Mediterráneo**

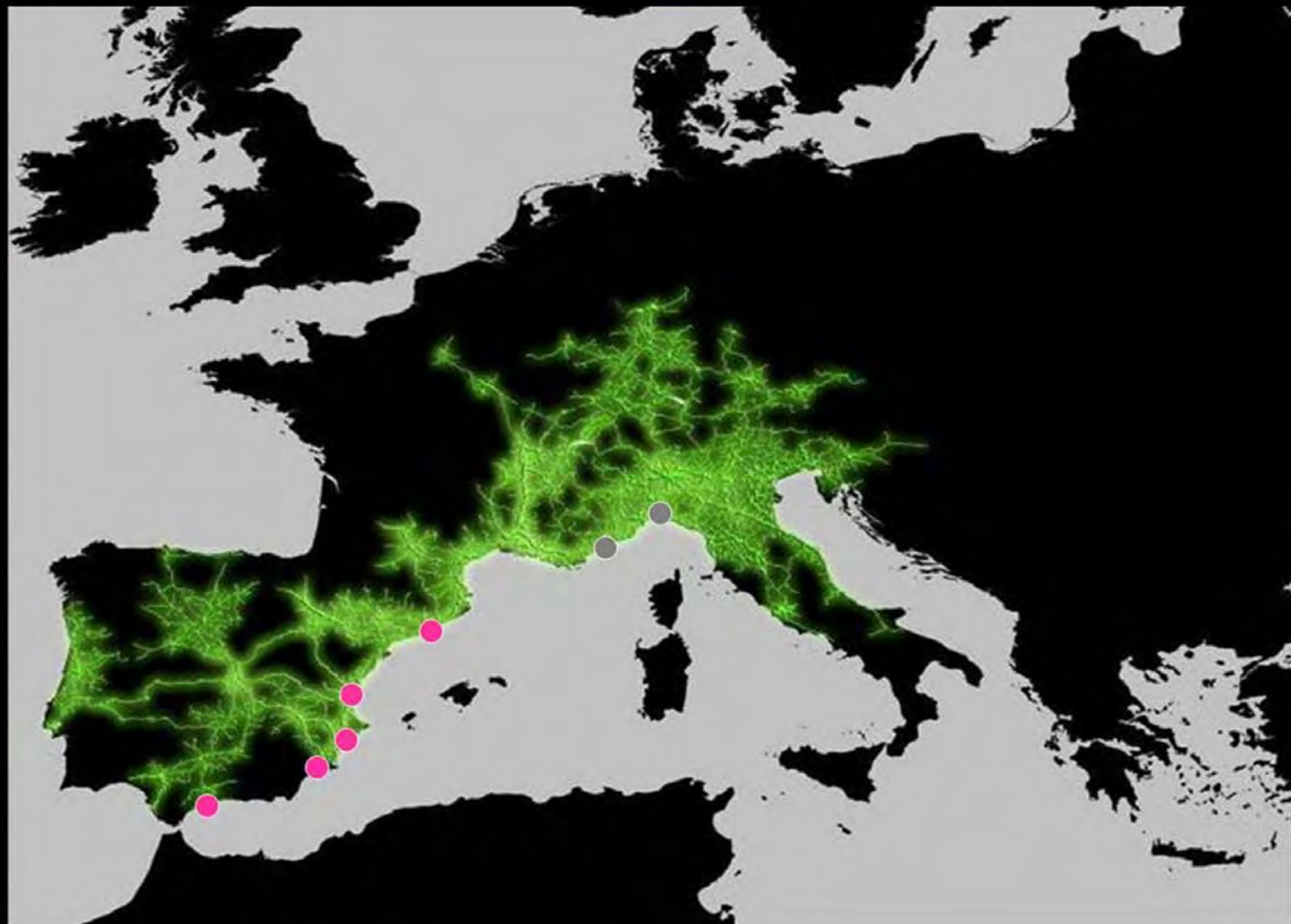
Málaga-Marbella

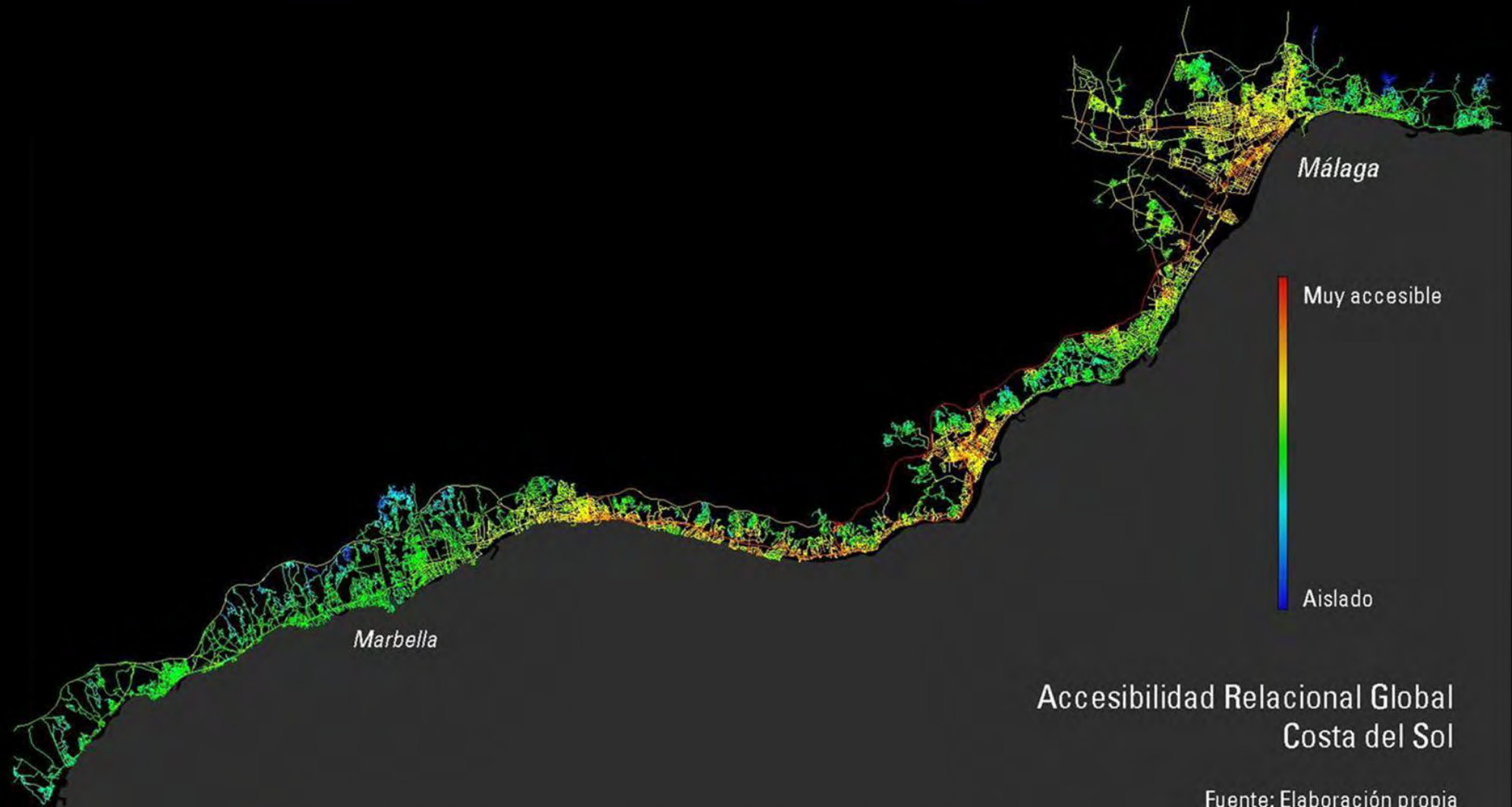
Territorio M@C

Alicante-Elche

Valencia-Valle del Turia

Barcelona-Sitges





Accesibilidad Relacional Global
Costa del Sol

Fuente: Elaboración propia

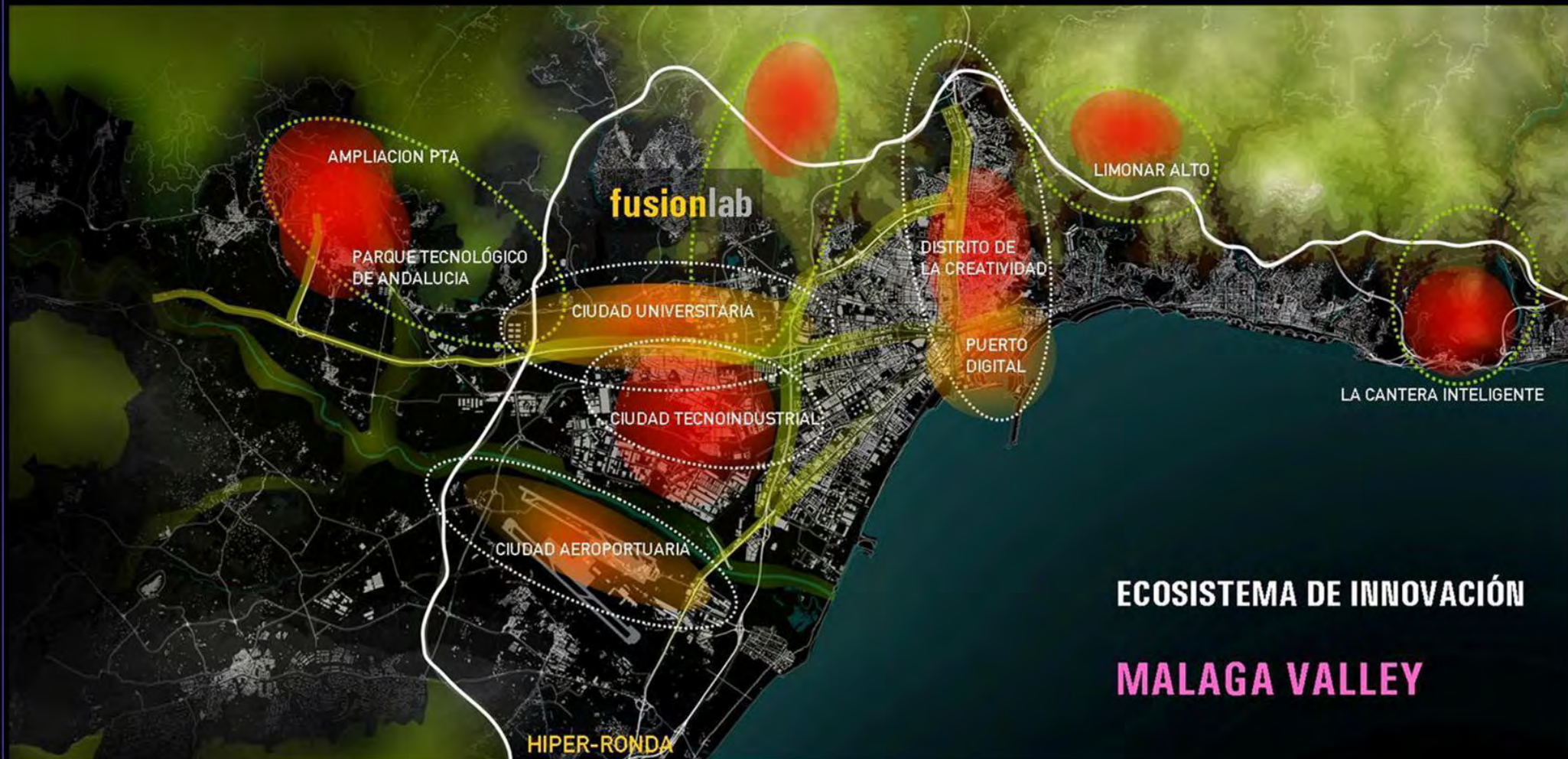


Club Málaga Valley

e27

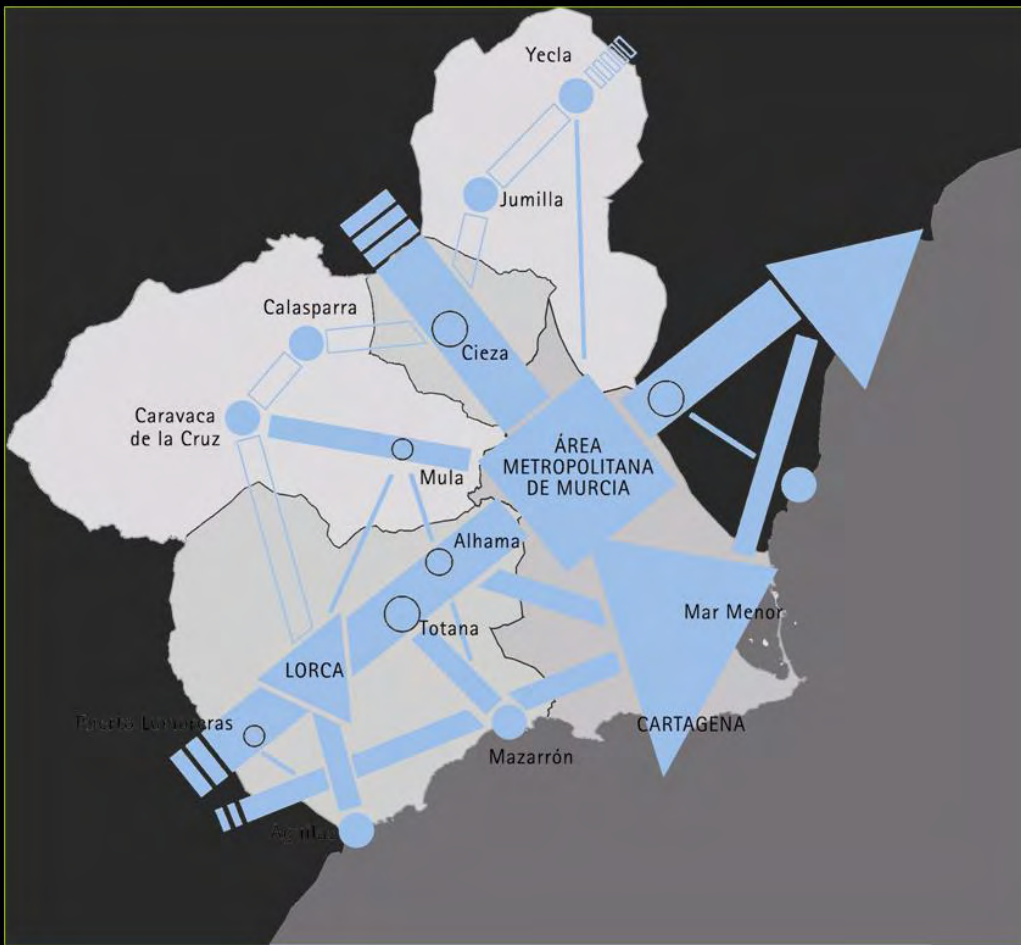






ECOSISTEMA DE INNOVACIÓN

MALAGA VALLEY





Paisaje

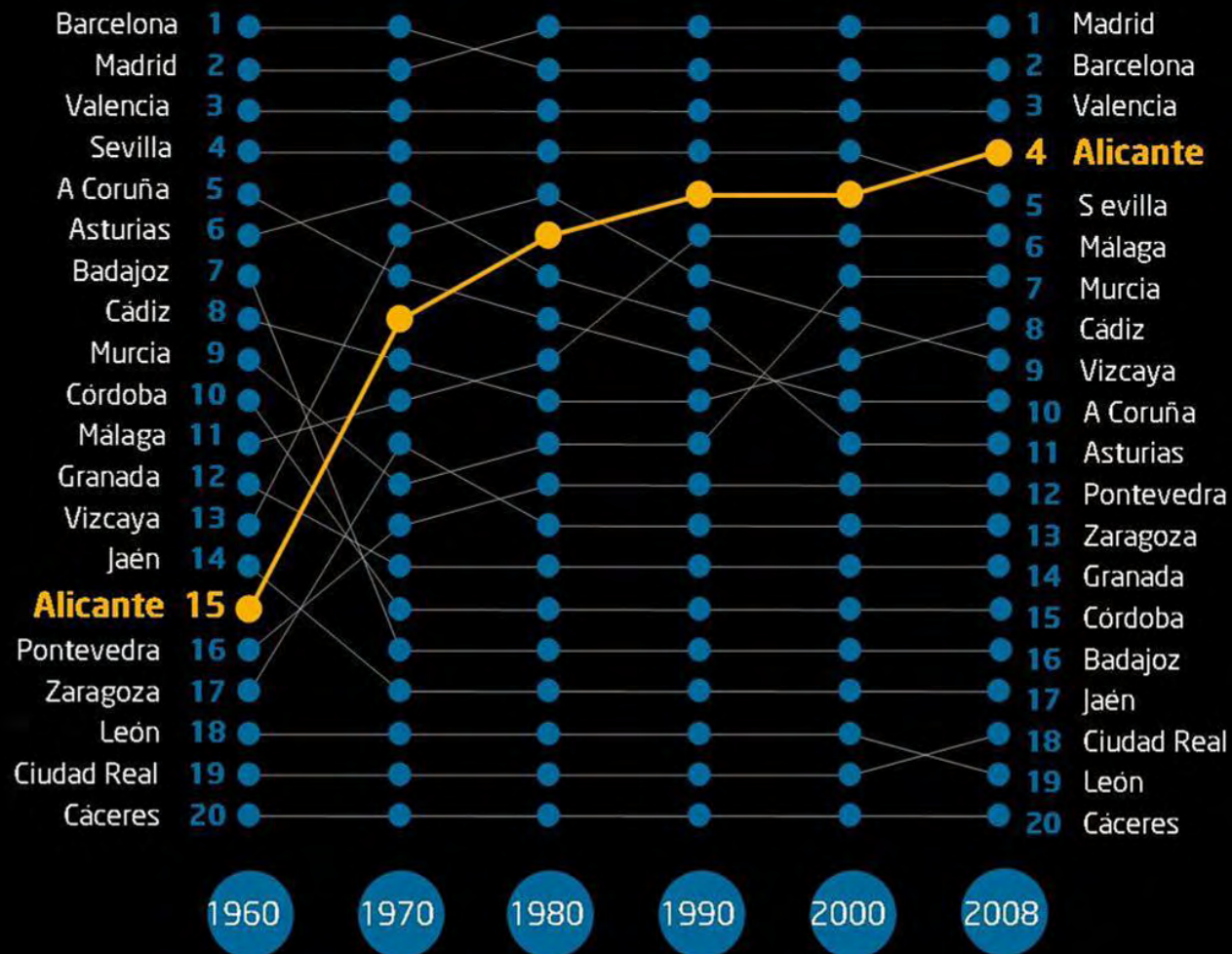




Elevado dinamismo demográfico

Evolución de las 20 provincias más pobladas de España (1960-2007)

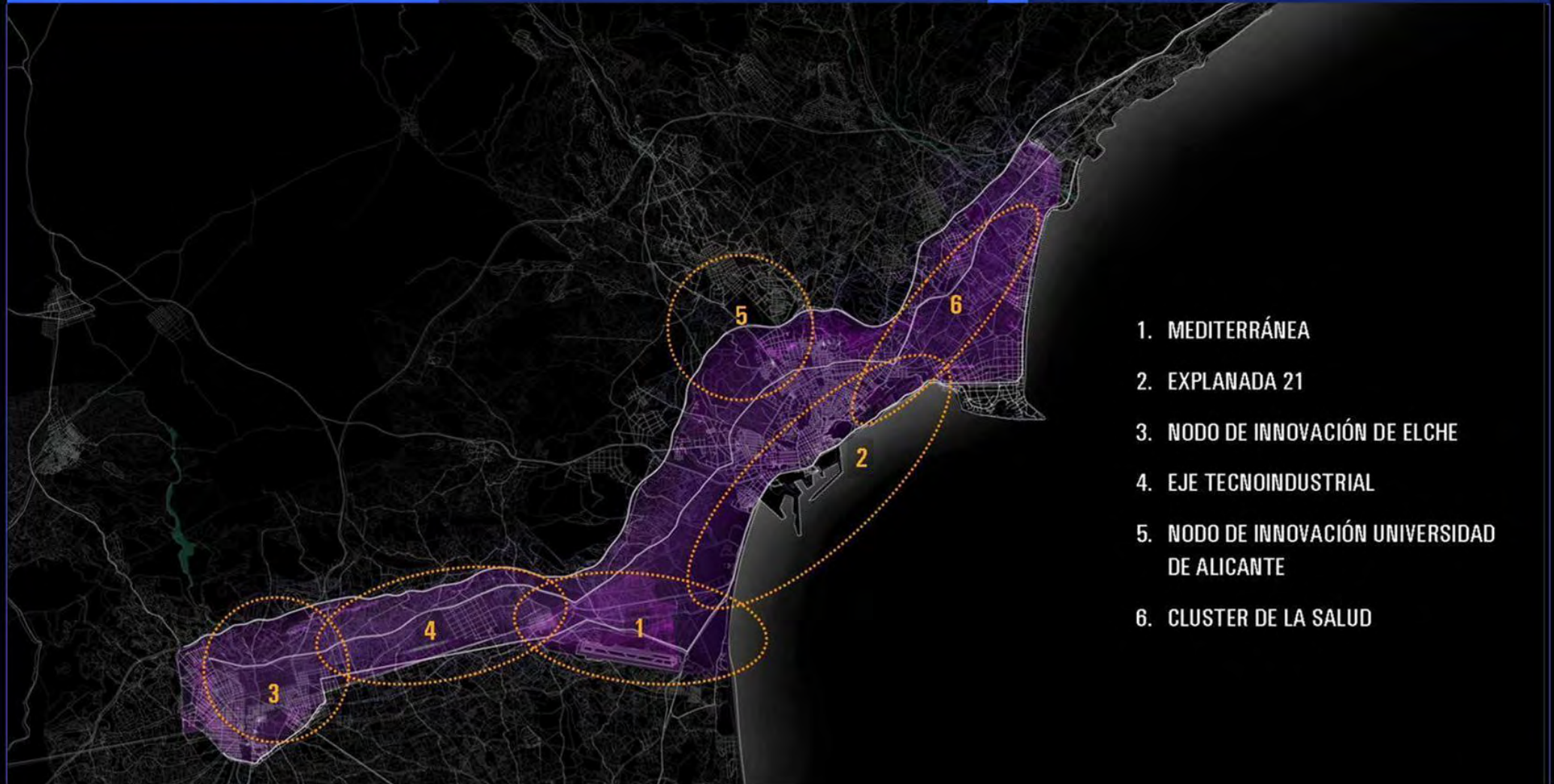
1960 = 100



Mediterráneo TEC







1. MEDITERRÁNEA
2. EXPLANADA 21
3. NODO DE INNOVACIÓN DE ELCHE
4. EJE TECNOINDUSTRIAL
5. NODO DE INNOVACIÓN UNIVERSIDAD DE ALICANTE
6. CLUSTER DE LA SALUD

Valencia-Valle del Turia Ecosistema de Innovación

1. Obras de canalización
2. Cauce de la Innovación
3. Programa Puerto-Ciudad
4. Digital & Design District
5. Nodo de Innovación universitario
6. Ensanche 21- Living Lab
7. Valle del Turia





Waterfront and Innovation District

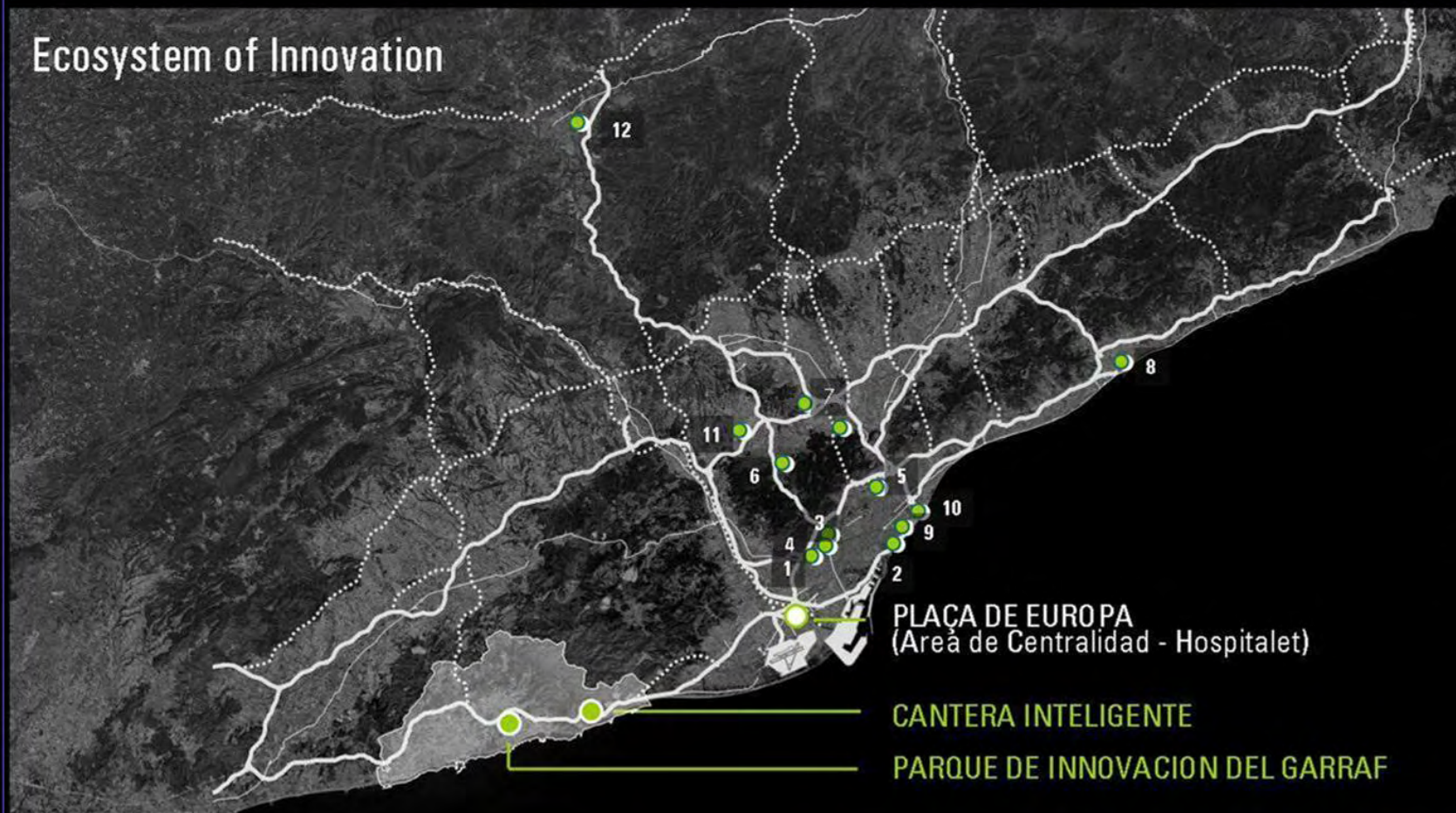




22 Barcelona
The innovation district

A new space for
knowledge and people
within your reach...

Ecosystem of Innovation



1. PARC CIENTÍFIC DE BARCELONA.
2. PARC DE RECERCA BIOMÈDICA DE BARCELONA (PRBB)
3. PARC D'INNOVACIÓ LA SALLE .
4. PARC DE RECERCA I INNOVACIÓ DE LA UPC.
5. PARC TECNOLÒGIC BARCELONA NORD (BARCELONA ACTIVA)
6. PARC TECNOLÒGIC DEL VALLÈS.
7. PARC DE RECERCA UAB.
8. TECNOCAMPUSMATARÓ (TCM).
9. 22@BARCELONA.
10. B_TEC BARCELONA INNOVACIÓ TECNOLÒGICA .
11. CAMPUS ESADE-CREAPOLIS.
12. PARC TECNOLÒGIC DE LA CATALUNYA CENTRAL .

SITGES



LANDSCAPES OF CATALUNYA



Mediterráneo

TEC

TTM FUNDACIONMETROPOLI

EL TERRITORIO COMO ECOSISTEMA DE INNOVACIÓN

**Ciudades tecnológicas del
Mediterráneo**

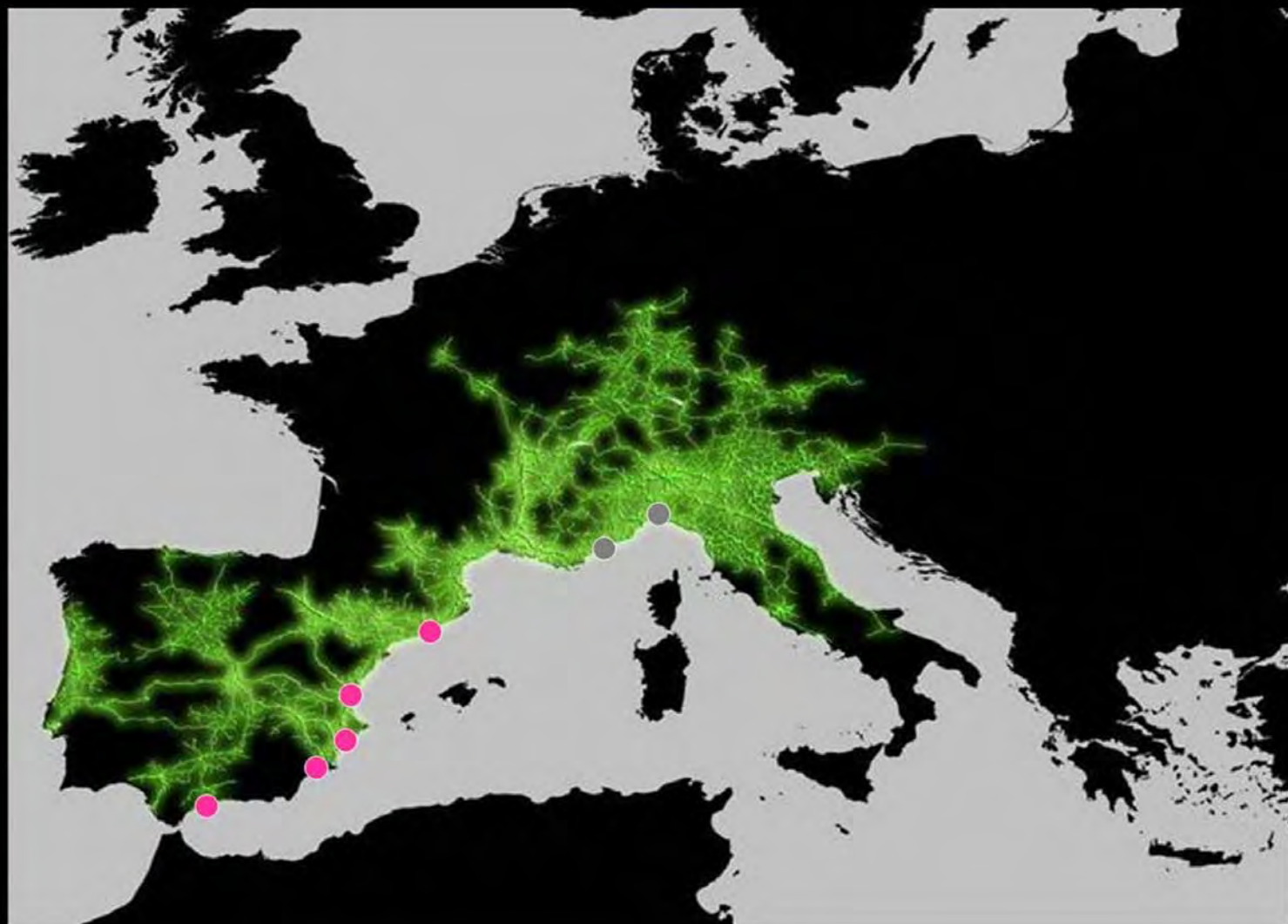
Málaga-Marbella

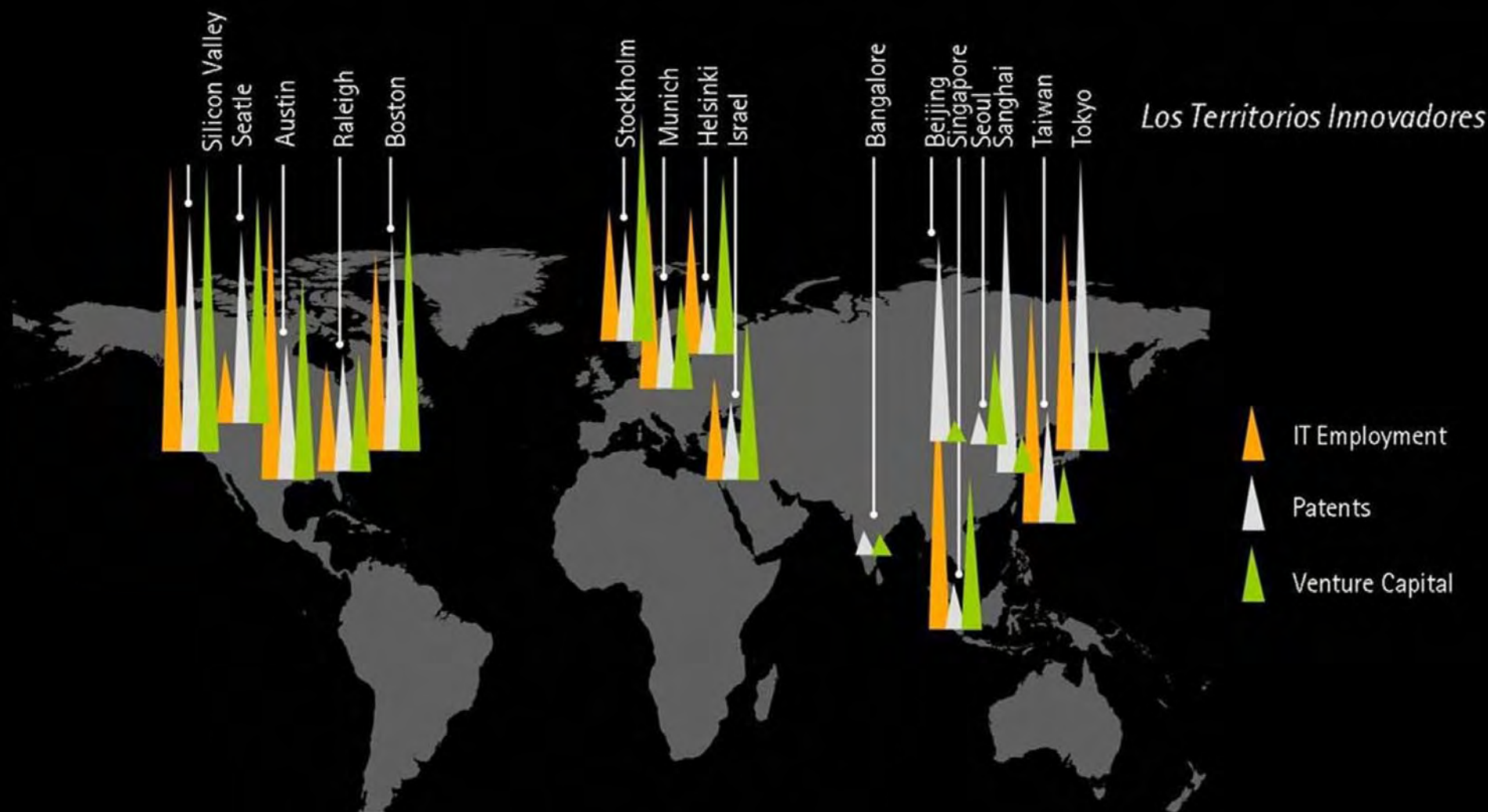
Territorio M@C

Alicante-Elche

Valencia-Valle del Turia

Barcelona-Sitges

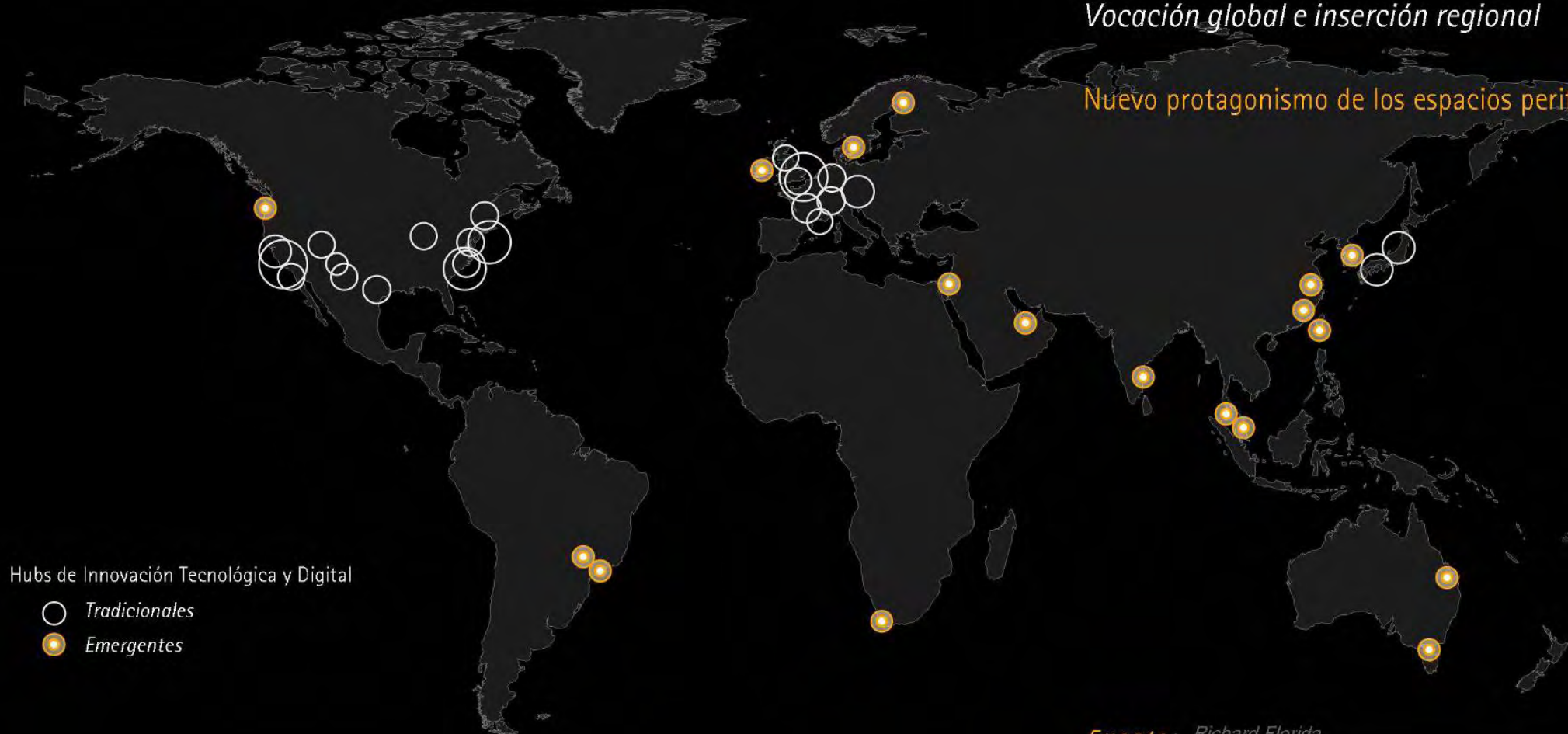


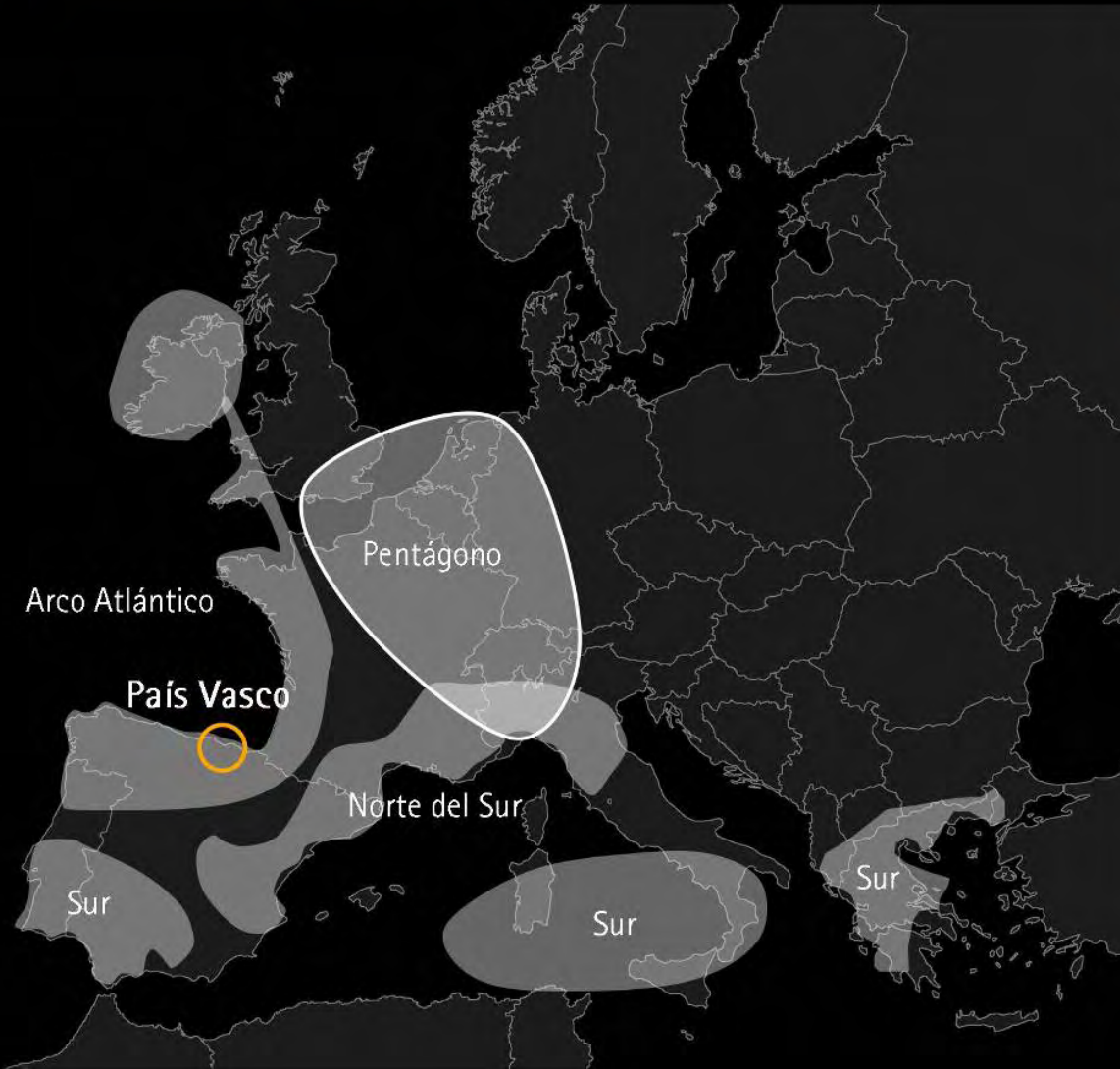


Los Territorios Innovadores

Vocación global e inserción regional

Nuevo protagonismo de los espacios periféricos

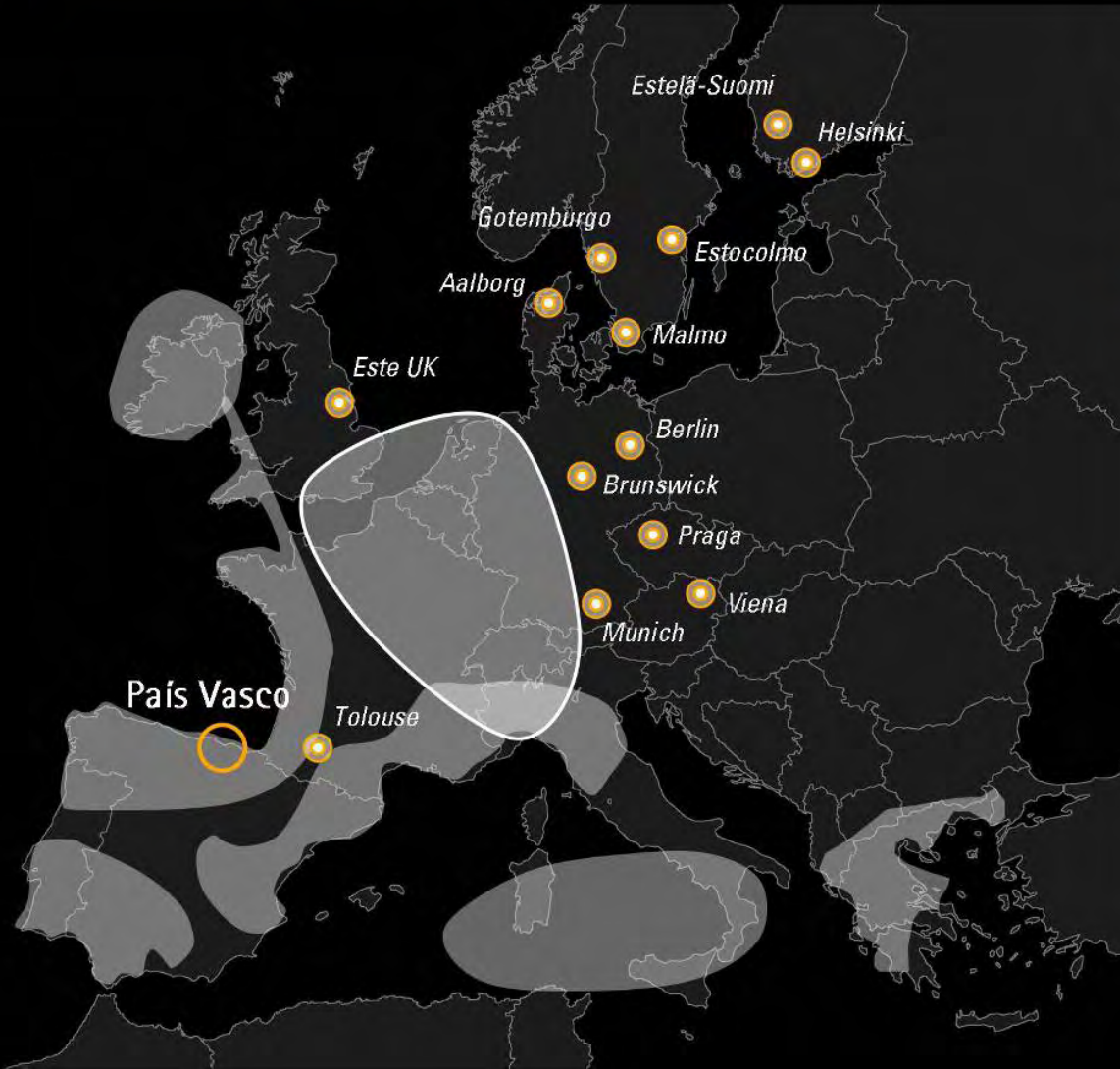




Vocación global e inserción regional

Nuevo protagonismo de los espacios periféricos

Regiones Europeas



Vocación global e inserción regional

Nuevo protagonismo de los espacios periféricos

Territorios innovadores emergentes



Vocación global e inserción regional

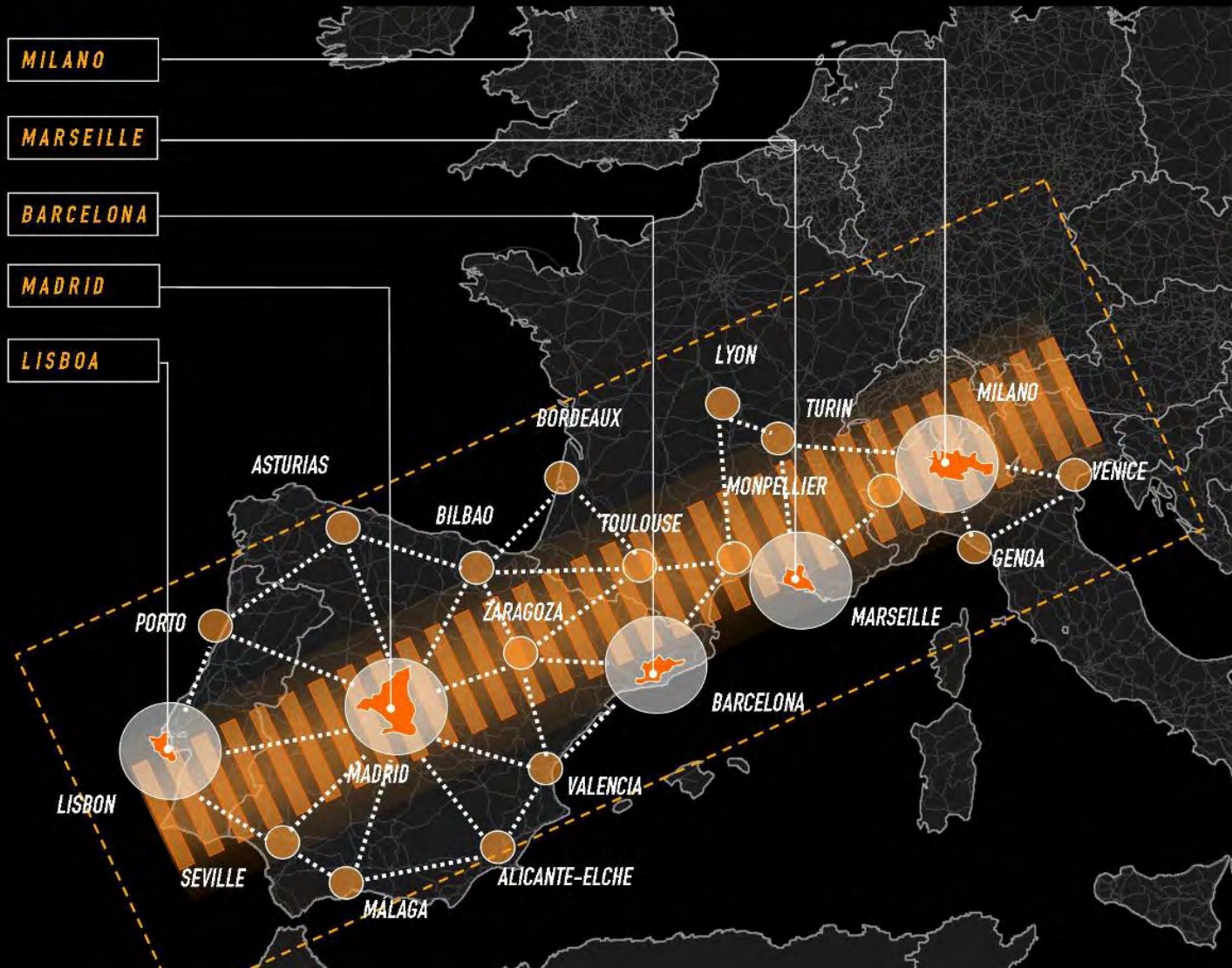
El Arco Atlántico

NORTE DEL SUR

ARCO ATLÁNTICO

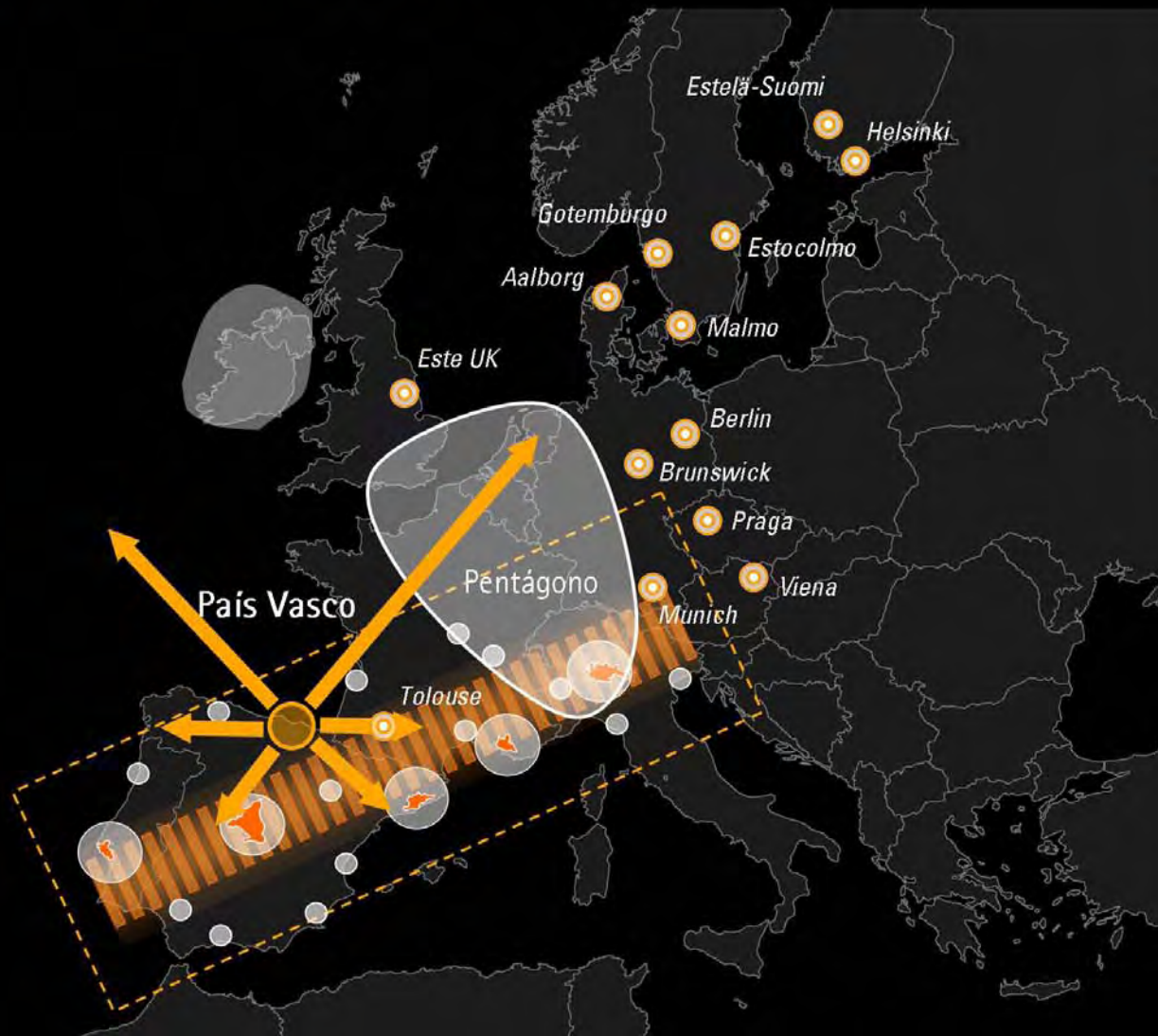
Habitantes (miles)





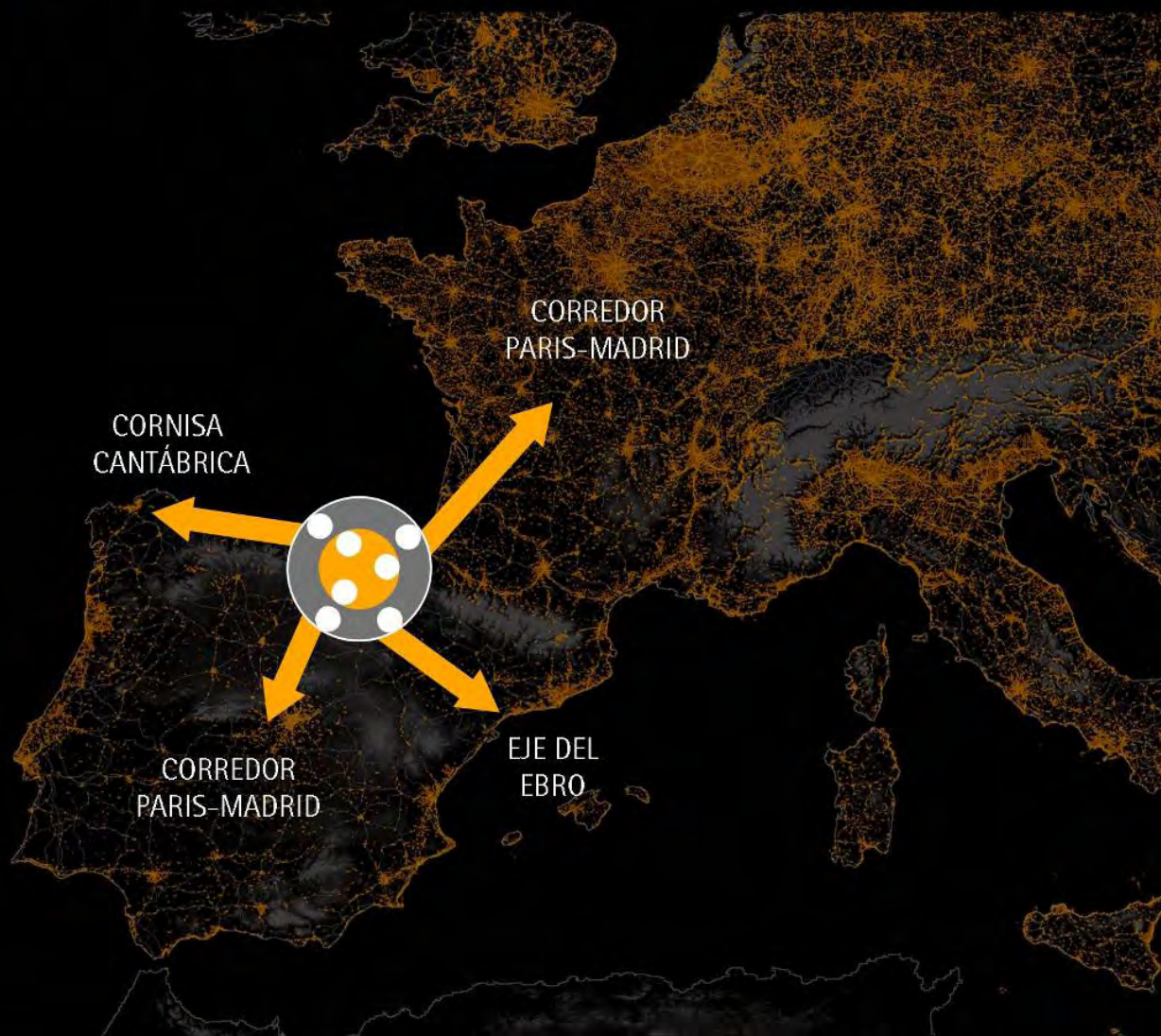
Una Rótula en la Diagonal Europea

La Diagonal de las Oportunidades



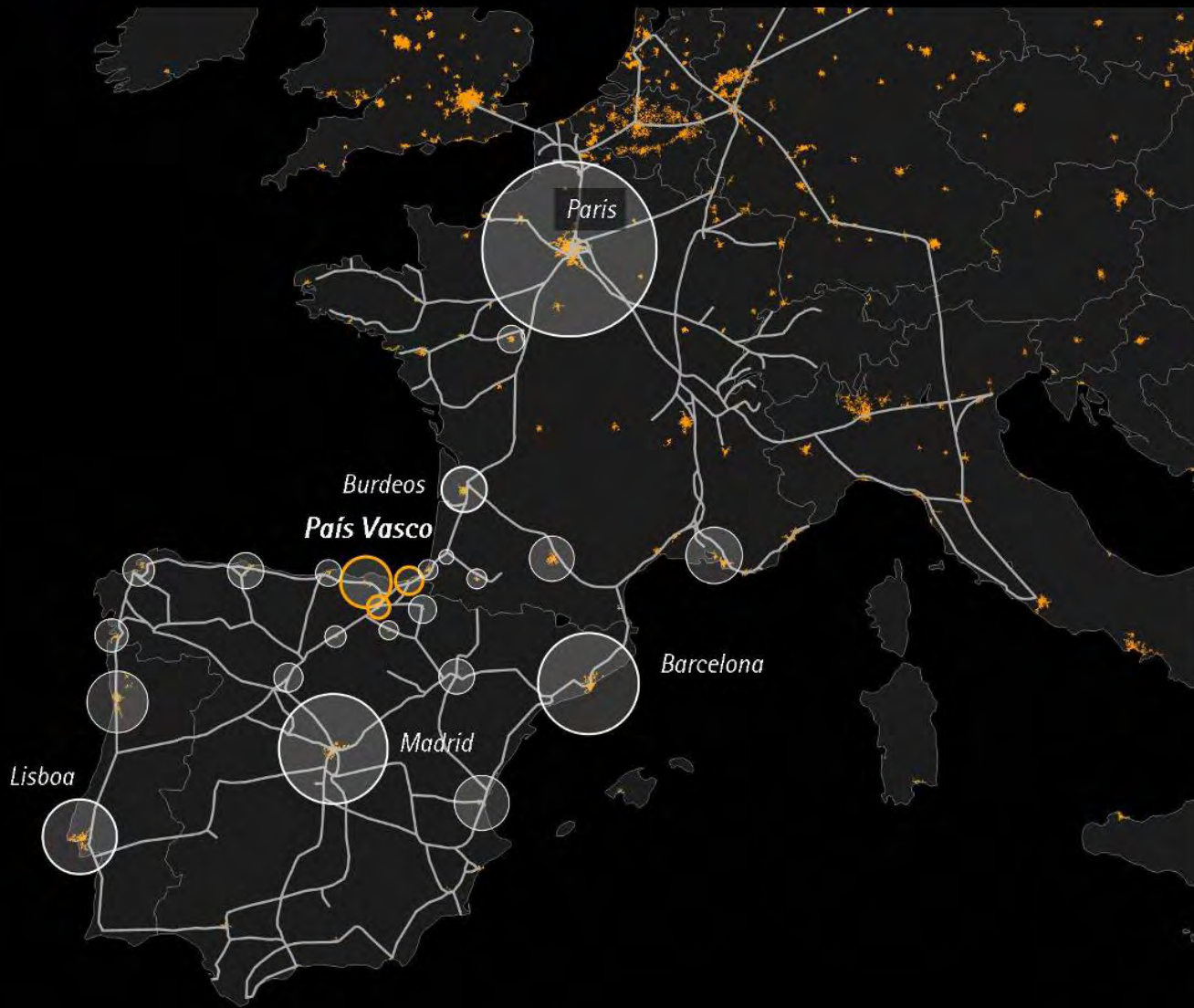
Euskal Hiria PLUS

PROGRAMA DE LIDERAZGO URBANO ESTRATÉGICO



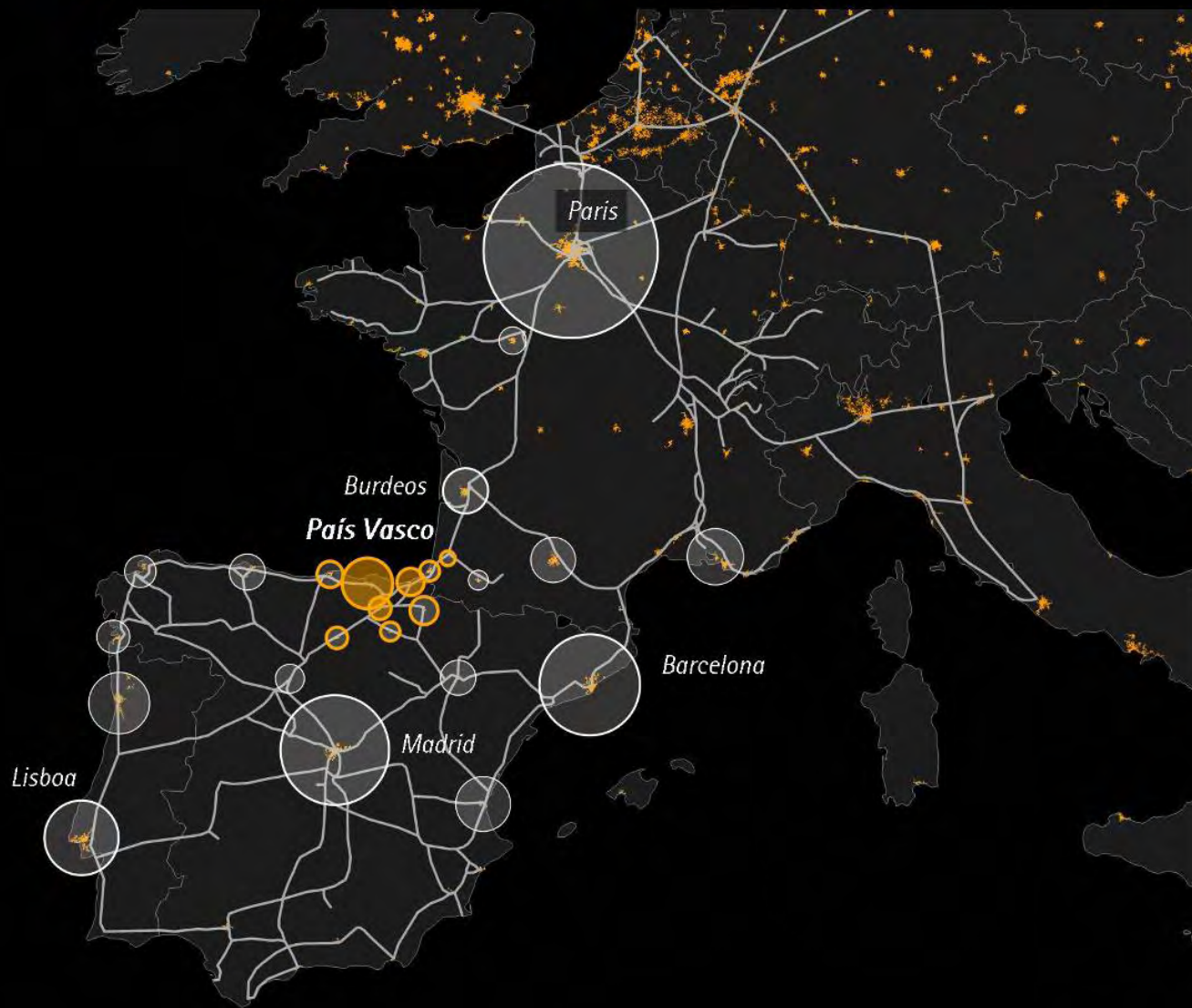
Vocación global e inserción regional

La Gran Rótula



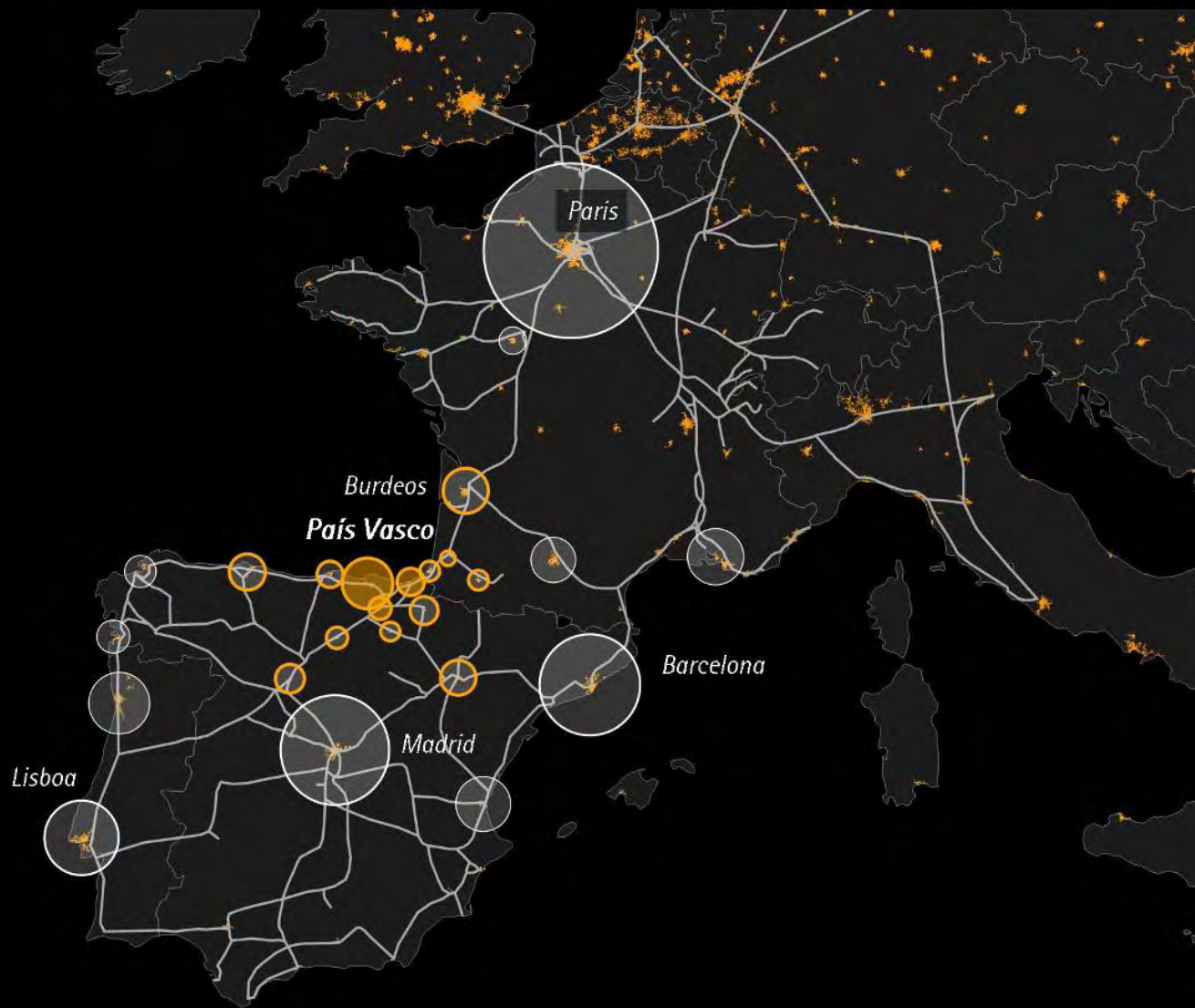
Euskal Hiria PLUS

Euskal Hiria

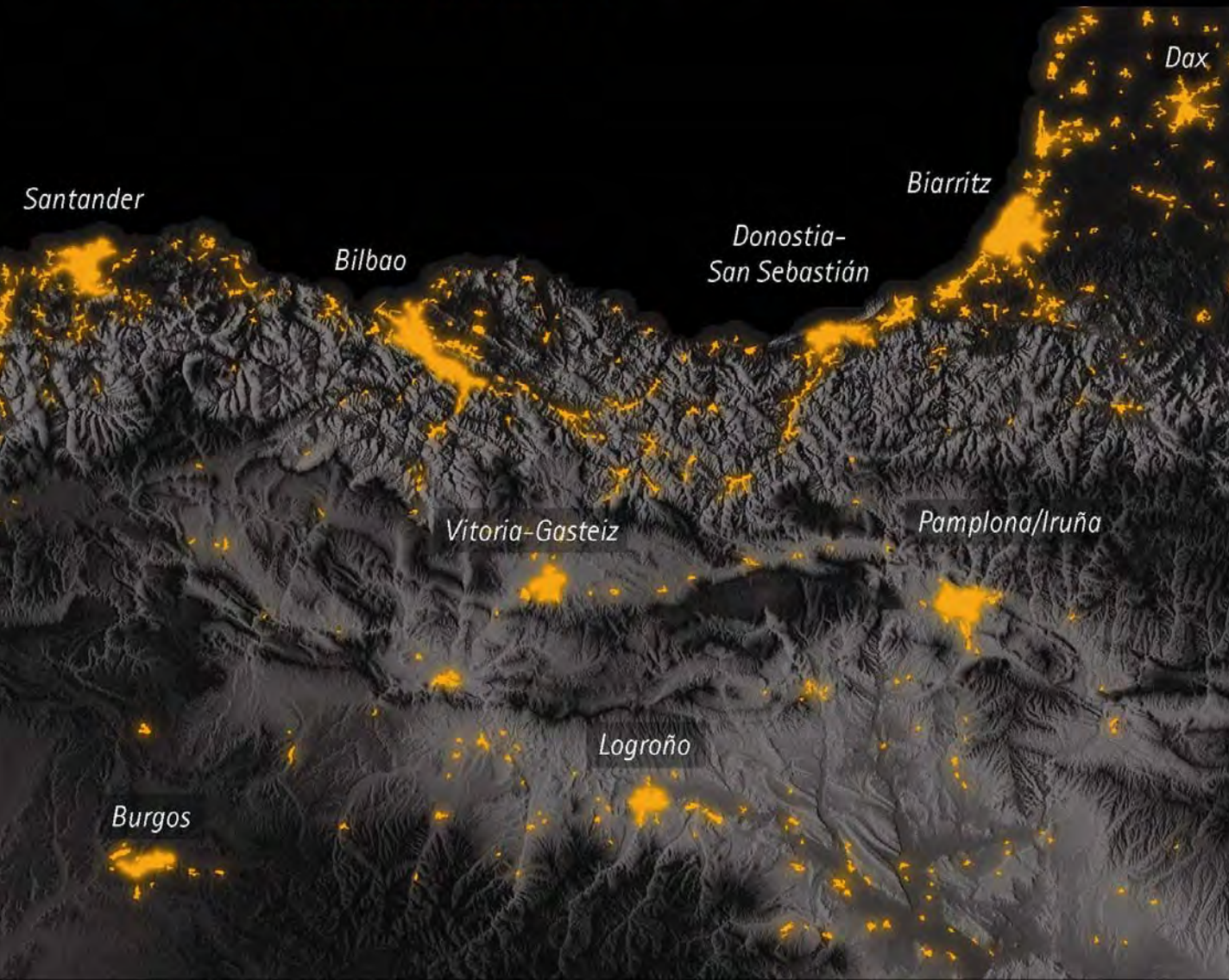


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Euskal Hiria y territorios limítrofes

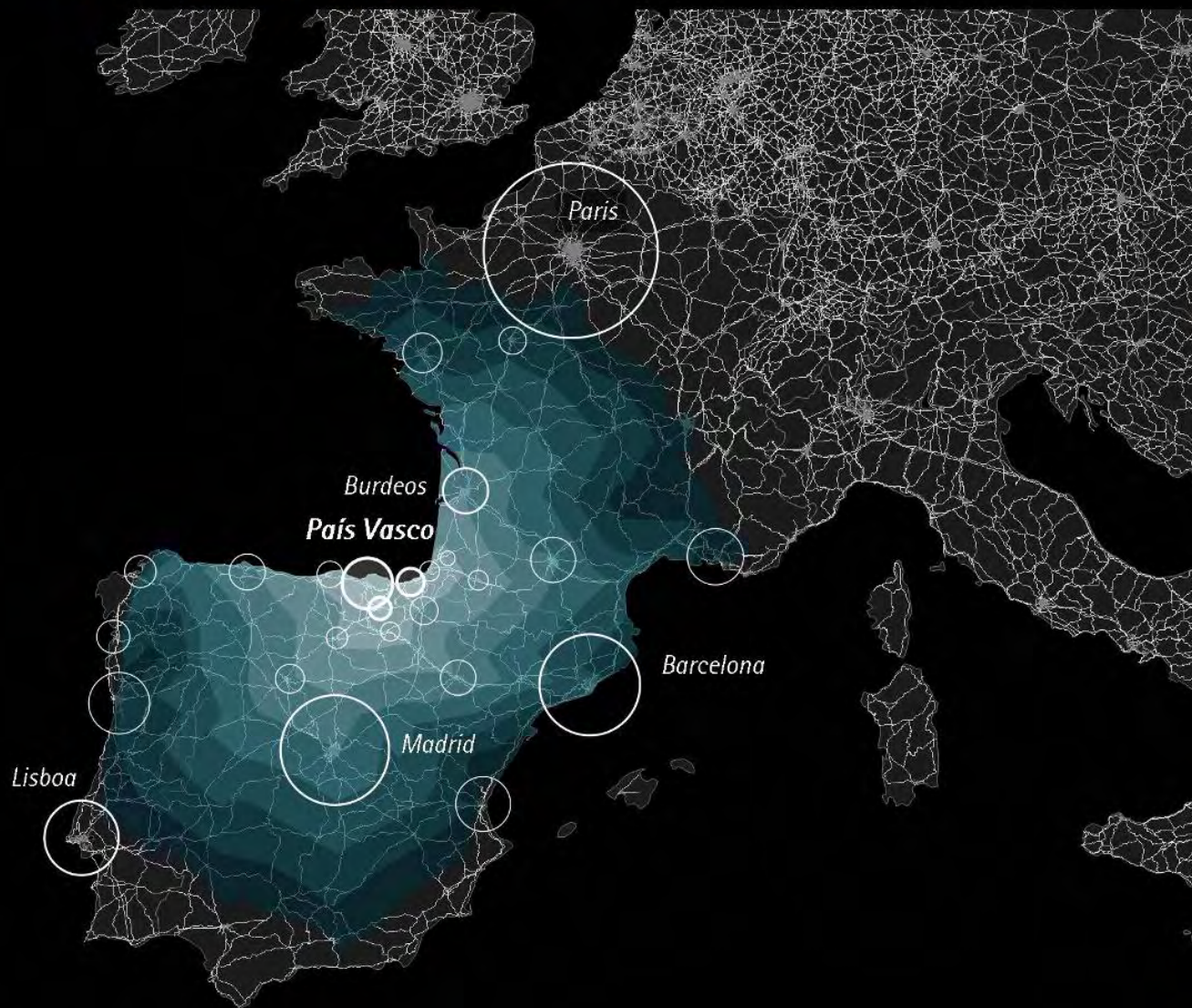


Euskal Hiria PLUS



Euskal Hiria PLUS

Oportunidades de articulación regional



Euskal Hiria PLUS

Carreteras

Tiempo de recorrido



Fuente: Ministerio de Fomento